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From the VIA President

Joyce A. Hanson

Welcome to 2019! Wishing each of you a healthy and happy new year.

In conjunction with Doylestown Health, we once again delivered meals to Grundy Hall residents right before Christmas. Thank you to all who participated and to FLIK, Pine Run's food service, for preparing the food.

The VIA Membership meeting was held on Tuesday, January 8, at 1 pm at the Health & Wellness Center, Warrington. Community Response and Recognition Chair, Marilyn Mele, introduced five grant recipients who told us about their programs. Our February and March Membership meetings will also be held at the Health & Wellness Center at 1 pm. *Please remember, if the Central Bucks schools are closed, our meeting will be canceled.*

As you may have heard, Sandy Homel, Designer House Chair, and I found it necessary to terminate the Designer House agreement with the first property we selected. Despite this major disappointment, the Designer House Committee has been very supportive worked diligently to find another property. It is wonderful to let you all know that we will be holding the 2019 Designer House at Peppermint Farm in Perkasie.

The VIA Board is working hard to move our organization forward to focus on our mission, vision, and values. Here are a few additional VIA accomplishments.

- The Marketing Committee recently signed a contract with the Up Agency to redesign our website. The new platform will be much easier to update information and provide an improved experience for all users.
- The Welfare Committee once again provided help for those in need during the holiday season.
- The Strategic Planning Committee has been collecting items for babies born at Doylestown Hospital with Neonatal Abstinence Syndrome (NAS). The bags will be presented to the moms upon discharge from the hospital. Please read more about this project in this newsletter.

This September we will kick off a yearlong celebration of the Village Improvement Association's 125th Anniversary with a dinner at Hotel Du Village in New Hope, PA. As VIA members, we should be very proud of what our organization has accomplished since its inception. Stay tuned for our many anniversary events being held through April 26, 2020.

VIA Officers

- VIA President** Joyce A. Hanson
- 1st Vice President** Barbara Ann Price
- 2nd Vice President** Helen Hammes
- Recording Secretary** Connie Ocelus
- Corresponding Secretary** Joy Levy
- Treasurer** Ruth Carlson
- Assistant Treasurer** Beverly Harvey

VIA of Doylestown

595 West State Street, Doylestown, PA 18901
215-345-2347 | VIA-Doylestown.org

VIA Treasurer’s Report

Ruth Carlson

For month ending	Nov 30, '18	Oct 31, '18
Current Assets	\$93,207	\$95,885
Long Term Assets	\$340,056	\$340,057
Total Assets	\$433,264	\$435,942
Income YTD	\$22,481	\$20,989
Expenses YTD	\$34,742	\$28,684
Change In Net Assets	(\$12,260)	(\$7,695)

Of Special Note

Noted Artist Anne Spadea Combs

Each time we step into the music room of the James-Lorah Memorial Home, we see an image of Sarah James looking down at us from above the fireplace mantle, yet little do we give thought to the artist who painted her portrait.



Sorrowfully, we have learned that the artist, Anne Spadea Combs, has passed away at the age of 90. Anne was born in Marinette, WI and later raised in Manhattan and Tincum Township. In New York, she attended public school and later the Art Students League of New York. After art school, she was employed by various companies in the fashion world. Anne’s fashion career included working at Charm and Fashion Telling magazines. She later designed and created clothing patterns at, and eventually owned, “Spadea Patterns” the company her parents started. She cited her greatest accomplishments collaborating with the Duchess of Windsor and with Dinah Shore on clothing designs. After the birth of her fifth child, Anne began sculpting and this was the medium for

which she was known best. Anne was also a well-known painter with multiple shows at the Stover Mill Gallery and local arts festivals.

Author and VIA member, Kathryn McKenna met with Annie (as she was well known) several times while working on “A Treasured Legacy” (Anne is featured on pages 68-69) and afterward. Kathryn recalls that Anne was a delightful person, very friendly and positive about life. According to the obituary in the Bucks County Herald, her mantra was “You’ve got to accentuate the positive, delete the negative.”

Volunteers Needed to Promote the VIA

The Healthy New Year Celebration 2019 will be held on Tuesday, January 15, 10 am - 1 pm at Christ’s Home Family Community Center, 800 York Road, Warminster.

Doylestown Health, Christ’s Home, ShopRite and other health and wellness providers are ringing in the New Year with a healthy new you! Enjoy free health screenings, wellness presentations, giveaways and more.

Volunteers are needed at the VIA table to promote our organization and encourage new members to join.

Contact Allyson Gilmore – agilmore@dh.org or 215-345-2034.



Doylestown Health System Report

Joan Parlee, Vice President Health Services

This time of the year always gives pause for reflection and gratitude. 2018 has given us much for which to be grateful: national awards and recognition, new and renewed partnerships, enhanced programs and services, and a record year for philanthropy! Thanks to all of you who have made early investments in One Vision: The Campaign for Doylestown Health. Because of your generosity and the generosity of others who share your passion for Doylestown Health, we have surpassed the half-way point to our goal with just over \$46 million committed to date of our \$75 million goal. We are already well above any previous fundraising campaign in our history. To see the impact, just take a look at our campuses that are buzzing with construction and activities aimed at helping us advance and grow, preparing us for our second century of care. A tradition started nearly 100 years ago by the VIA still continues today; dedicated to enhancing the health and welfare of our community, we remain committed to our independence and always place the needs of our patients and community first.

2018 was a good year for Doylestown Health and 2019 already looks promising with the planned opening of the Center for Heart and Vascular Care, Phase II of the Pine Run Hub, and the addition of surface parking on the hospital campus. While we have much for which to be proud and celebrate, we are not without challenges. Our ambitious commitment to an innovative model of healthcare management and delivery along with our continued growth – both programmatically and in our physical infrastructure – require significant financial resources. Because of our long-standing tradition to reinvest, we have historically operated on a very thin margin. And because of

complex accounting rules, philanthropy cannot be reflected in the bottom line of our operating statement. To that end, Moody's Investor Services announced this month that it has downgraded DH bonds to Ba1, an action that is disappointing but not completely unanticipated as Moody's continues to forecast a negative outlook for the entire non-profit hospital sector. In its press release, Moody's "favorably considers Doylestown's strategies to maintain or grow its leading market position in a favorable service area, which provides for a healthy payor mix and will continue to support stable volume trends and good revenue growth."

Next year's opening of the new Center for Heart and Vascular Care, Outpatient Pavilion, renovations to our Surgical Suites, and the completion of Phase 2 of the new Community Center at Pine Run will drive continued growth in volumes and expand our reach well beyond the Central Bucks community. Additionally, there was strong evidence of market growth in our specialty services in FY 2018 compared to FY 2017 with a 15% increase in cardiovascular surgery (7% overall for cardiology services), 26% increase in thoracic surgery, 8% increase in vascular surgery, and significant increases in oncology (22% for medical oncology, 28% for hematology).

Doylestown Hospital earned a spot among the top 50 cardiovascular hospitals in the country.

This is an extraordinary achievement. We are the only hospital – community or academic – in Pennsylvania and New Jersey to be named to the Watson Health 50 Top Cardiovascular

Hospitals. We've improved on our already outstanding U.S. News rankings by moving up to number 7 in the region and number 13 in Pennsylvania. U.S. News also rated Pine Run Health Center as "high performing." In addition to achieving accreditation from The Joint Commission, we earned various certifications and accreditations for Hospice, Urgent Care, Stroke, Cardiovascular, Cancer, MRI and Women's Diagnostics. For the seventh year, DH was named a "Most Wired" hospital and earned an "A" grade in patient safety for the fifth

consecutive time from The Leapfrog Group. CMS gave both Doylestown Hospital and Pine Run Health Center top five-star ratings.

So much has been accomplished and now we have a new slate in 2019 to fill with the good news of Doylestown Health. As we all work together toward our goal, I wish you a happy and healthy New Year.

Events and Activities

General Membership Meetings

February 5 / 1:00 pm / VIA Auditorium – H&WC
Please join us for a presentation about “The Opioid Crisis” by Brenda A. Foley, MD. Dr. Foley serves as the Assistant Medical Director of the Doylestown Hospital Emergency Department and has over 15 years of experience as an emergency medicine physician. She is on numerous committees at Doylestown Hospital and, most recently, was elected to the position Secretary/Treasurer of the Medical Executive Committee. Dr. Foley initiated the Narcotic Responsible Hospital Policy at Doylestown Hospital and has co-authored a chapter in Clinical Procedures in Emergency Medicine. Dr. Foley received her Bachelor’s in Comprehensive Science from Villanova University, her Doctor of Medicine degree from The Medical College of Pennsylvania, and completed her Emergency Medicine residency at Thomas Jefferson University Hospital.

The opioid crisis has had a tremendous impact on the entire country and now is considered the deadliest drug overdose crisis in United States history. Dr. Foley will present a brief overview of the development of this opioid crisis, the latest data on the impact of the crisis on our community, and the current efforts both locally and nationally to combat this devastating epidemic.

March 5 / 1:00 pm / VIA Auditorium – H&WC

A. Miles Arnott, the Executive Director of Bowman’s Hill Wildflower Preserve will present the March program *Wellness and a Sense of Place*. He will include a brief history of the Wildflower Preserve, their current status, and their vision for the future. He plans to focus on the crucial connection between humankind and nature, along

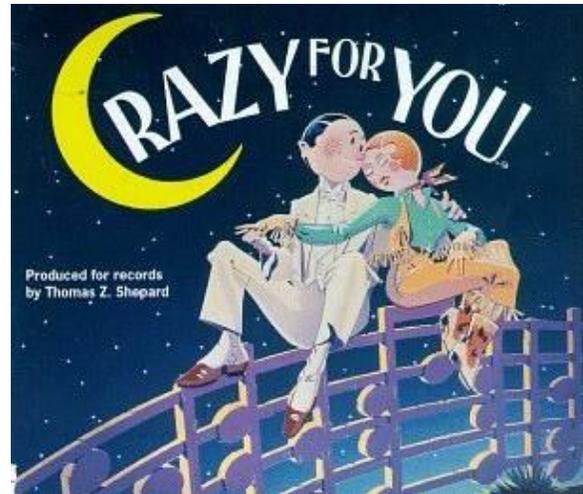
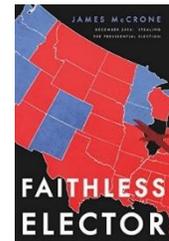
with the health benefits the Preserve offers to both individuals and the community as a whole.

A. Miles Arnott obtained his Master of Science in Botany from Tulane University, specializing in plant taxonomy and pollination ecology. As Executive Director of Bowman’s Hill Wildflower Preserve since 2001, Miles’ goal is to ensure sustainable stewardship of the natural resources at the Preserve and to further the Preserve’s role as a leading educational resource for biodiversity and native flora.

Book Club

January 28 / 10:30 am / Forest Ridge Club House

The VIA book club will meet in the Forest Ridge Club House at 300 Beech Blvd., Warrington, PA 18976. *Faithless Elector* by James McCrone will be discussed.



Crazy for You: The New Gershwin Musical Comedy

June 19 / 2 pm / De Sales University

Tony Award-winning classic tale of boy loses girl. Treasured Gershwin songs meet sparkling, sensational dances in the ultimate feel-good musical comedy for the summer season. From acclaimed *Lend Me a Tenor* and *The Three Musketeers* funnyman playwright Ken Ludwig, this Tony Award-winning musical sends a banker with show business stars in his eyes from New York to Deadrock, Nevada on official business. Mistaken identities, love at first sight, and hijinks hilarity resuscitate an abandoned theater and the spirit

of a small town. With a wealth of memorable tunes including “I’ve Got Rhythm,” “Someone to Watch Over Me” and “Nice Work if You Can Get It,” *Crazy for You* bubbles over with spectacular show-stopping numbers and glistens with 1930s glamour.

The performance will be held as part of the Pennsylvania Shakespeare Festival at De Sales University Labuda Theater located at 2755 Station Ave, Center Valley, Pennsylvania 18034

Arrange to meet at noon for lunch on your own at the Copperhead Grille, 5737 Rt 378 Bethlehem, PA 18015 (copperheadgrille.com).

Tickets are \$44 per person payable to VIA and are available March 5 – May 25. For additional information, please contact Diana Hazzard 215-290-7446 or diana.hazzard@yahoo.com. Complete the following order form and return with a check payable to the VIA of Doylestown to VIA Office: Attn Social Committee, 595 West State Street, Doylestown, PA 18901.

Crazy for You Tickets	
Name	
Email	
Phone	
# Tickets @\$44pp	
Seat Location	Orchestra
<i>circle one</i>	Balcony
Total Enclosed	\$

Committee Updates

Designer House

Sandy Homel

Due to unforeseen circumstances, the site of the 2019 Bucks County Designer House & Gardens has changed. Our featured property will be Peppermint Farm at 2613 Hilltown Pike, Perkasio. The 30-acre farmstead was appropriately named for its main crop, peppermint. The property includes a circa 1860 six-bedroom farmhouse, a two-car garage with a workshop, the base of a bank barn, a milk house, a former pool house and a storage shed. Planning is well underway.

Save the dates! The Empty House Party will be Sunday, February 24, 2 - 5 p.m. Plan to join us for an afternoon of food tasting, shopping and touring the farm. Our focus will be on peppermint! Due to unforeseen weather, arrangements will be made to shuttle to the property from a parking lot very close by. Check the website for parking details.

The gala will be April 26 at Pearl S. Buck International, about one mile from the designer house. As a special treat, all gala attendees will receive house tour tickets inviting them to view the house anytime during the 29 days we are open. In addition, all VIP ticket holders can tour the Pearl S. Buck home that evening at no additional cost. Parking will be on the PBI site.

Due to limited parking available at Doylestown Hospital, the February and March meetings have been relocated to the VIA Auditorium at the Health & Wellness Center.

Fundraising

Cory H. Schroeder

The committee did not meet in December, but we had plenty happening and many thanks to share.

First, I would like to thank all the cookie bakers who contributed their delicious recipes and created dozens and dozens of cookies and then dropped them off at the James-Lorah Memorial Home. Many hand-carried them in or took advantage of our 'runner', Mary Bachman, so the boxing and tying crew could get to work. We had so many cookies that we boxed 65+ pounds of treats! Some of us got there early enough to snag a bag or two of those delicious cheese straws. With the shared recipe from Lillian O'Connor, we will be able to have more on hand in the future. Thank you, Lillian, and a big thanks to all the elves who helped with boxing and tying: Pamela Good, Luisa Mercuri, Helen Hammes, Phyllis Morris, Joan Parlee, and (my apologies to) anyone I may have forgotten. Of course, Barbara Darr deserves thanks too for doing the setup for the morning, making things run very smoothly. We sold almost all the boxes at the meeting and the rest at the Poinsettia Sale.

Many thanks to Georgia Ford for spearheading the Poinsettia sale in the Wound Care Center lobby of the hospital. The flowers were once again just gorgeous and very popular; the best I've seen for the price. It too was successful financially. Thanks to all the volunteer helpers who supported Georgia.

A few more people took advantage of the extended time frame of the Edwards Portrait Studio portrait offer. Thank you! While December 31 was the signup deadline, many portraits will be taken in the coming months, since there was no immediate timeframe necessary. Thank you to those who participated and to Edwards Portrait Studio!

Following our January meeting, the committee will have more excitement to announce. Mark the calendar for a Mary Kay fundraiser on Feb 12 with our award-winning Gloria Walker! We will also have a few dining events scheduled, as well as a chance to win some cash!

Please remember to



Home Life

Kathy Lambert

The Home Life Committee always has a very busy December. The Joys of the Season are felt in each effort of sharing and giving. The Committee shopped for 90 holiday gifts to be given to Pine Run Health Center residents. We then met and wrapped all of the gifts. We also practiced singing holiday songs to be sung at the Pine Run Lakeview visit. At both facilities on December 20 Santa made a memorable appearance bringing much laughter and holiday spirit. On December 21 Committee Members took the gifts to the Pine Run Health Center. The gifts were then given to residents on Christmas morning.



Christmas at Pine Run Lakeview. (l to r): Rosemary Burgence, Mary Jane Beck, Santa portrayed by Grace McGinniss, Nadine Baxter (barely visible to the right of Santa), Olga Wolf, Pamela Good, Ann Rainey, Jean Leister, Kathryn Lambert, Lory Fraraccio-Kenney

James-Lorah Memorial Home

Jeanne Sandusky

Administrative

The James-Lorah Memorial Home Committee would like to thank Helen Hammes for her dedicated leadership. She oversaw every aspect of this committee from leading the meetings, helping with Open House Tours, overseeing renovations and getting dusty and dirty organizing the treasures on the third floor of the house. While we are sad to lose her leadership, we wish her well as the 2nd Vice-President of the VIA.

For the months of January – March, our committee will meet in the VIA Auditorium at the Health & Wellness Center, 847 Easton Road, Warrington beginning at 10 am.

Fundraising

During the months of March and April, indulge and pamper yourself at Radiance Spa while giving back to the James-Lorah Memorial Home. Visit MyRadianceSpa.com for a complete menu of facial, massage, and other services. For information or to schedule an appointment, visit the website or call 215-343-0350. They are located at the Bucks Club, 2600 York Road, Jamison. They will donate fifteen percent (15%) of your treatment fees to the JLMH.



Bucks County Country Gentlemen & The James-Lorah Memorial Home Present!

Two Best Kept Secrets of Doylestown: A production based upon the history of the two families – Chapman (1844-1868) and James (1869-1954). This will be a fundraiser for the James-Lorah Home Preservation. Two performances will be held on Sunday, March 24 at 1:00 pm – 2:30 pm and 4:00 - 5:30 pm. Ticket prices are \$18 and \$15 for seniors 62+. Tickets may also be purchased online at VIA-Doylestown.org. Please make checks payable to VIA and note on the check how many tickets are to be purchased and that payment is for the JLMH 2019 Concert. VIA/James-Lorah Memorial Home and mailed to Beverly Harvey, VIA Office, 595 W. State Street, Doylestown, PA 18901.

Marketing

Allyson Gilmore

The marketing committee has reviewed and assessed potential vendors for a new VIA website. We are looking to develop a vibrant, interactive, useful, and easy to navigate platform that showcases the VIA's great work, our rich history, and the strategic plan for the future of our organization. We hope it will communicate our impact and attract new members.

It's important that we all speak with "one VIA voice". We ask all members, especially those who in their roles serve as the "face" of the VIA in public settings, familiarize themselves with the "Elevator Speech" and boilerplate statements that can be found on the VIA Website's Members Only Section under Marketing. Please be sure to use these short remarks in presentations on behalf of the VIA and in written materials.

To make sure all of our members and the community are aware of our events, we need you to keep us aware of all upcoming events. The Marketing Committee has been charged to create all

VIA flyers, so we have a consistent look and message (plus it takes the effort off of your committee). We will also post your event on the VIA website, send out information through social media, and send press releases to the media. Letting us know early in the process will help us create the best materials. After an event occurs, please send us your pictures and stories so we can tell the world about what the VIA is doing to fulfill our mission!

Please contact Allyson Gilmore at agilmore@dh.org about all VIA events.

Membership

LaFaun Reed Kahn

"This is the year I will be Stronger, Braver, Kinder and Unstoppable. This year, I will be FIERCE!" author unknown

Please join me in welcoming our newest member, Elizabeth Seeber. Betsy lives in Doylestown and is the Chief Accounting Office of Doylestown Hospital and a current board member of the YMCA of Bucks- Lower Bucks Region. She is a former President and executive of HFMA Philly. She is active with St. Jude in Chalfont and she enjoys swimming, biking, running, and gardening. Betsy is interested in the Teen Educational and Women's Scholarship Committees and the Welfare Committee.

If you hear of a member who is under the weather or could use some encouragement, please contact VIA President, Joyce Hanson.

Our next meeting will be on February 11, 2019, at 10:00 am in Conference Room "C" at Doylestown Hospital. In the event of inclement weather, a decision regarding canceling the meeting will be made by 8:00 am the day of the meeting.

As always, any VIA member is welcome to attend the membership committee meeting as a guest or a potential member.

Welcome New Members

Elizabeth (Betsy) Seeber 267-515-1735

Change of Phone and Address

Mary Jane Mims 267-576-7100
Diane Schaefer PO Box 117

Hereford, PA 18056

Strategic Planning

Barbara Ann Price

Joyce Hanson confirmed all VIA committees are working to fulfill portions of the VIA Mission.

The Neonatal Abstinence Syndrome (NAS) Project continues on target for bags to be assembled on January 16 at 1 pm in Conference Room J. Bags to hold all of the items were imprinted with the VIA logo and mission, as well as the Bucks County Designer House & Gardens and Doylestown Hospital logos, have been received. Two pallets of products graciously donated by Johnson & Johnson have arrived at the hospital. Doylestown Hospital Knitters also contributed to this effort donating adorable infant hats and blankets. Pine Run is also collecting donations and we will arrange to pick up all of those items shortly. Inspirational cards wishing the new family well and recognizing our efforts and donations received have been designed and will be printed. Plans are in place to take photos of the bag stuffing and other items purchased for NAS babies in the Pediatric Unit.

Welfare

Marianne Chabot

The Welfare Committee met on December 12 to review referrals. We approved ten referrals: rent assistance, PECO bills, two for homeless individuals, and in one case a homeless family who was sleeping in their car. Welfare assisted FISH to pay for a week’s stay at Colonial Village Motel for the family. The two individuals were also housed for one night each so they could shower and sleep in beds.

Annual December distribution of funds to Area Social Service Agencies were approved as follows:

FISH	\$4,000
Doylestown Food Pantry	\$3,000
A Woman’s Place	\$2,500
Lenape Valley Foundation	\$2,500
Meals on Wheels	\$2,500
BCIU Homeless Education	\$2,000
Valley Youth House/Synergy Project	\$2,000
<u>Ann Silverman Clinic</u>	<u>\$1,500*</u>
Total:	\$20,500

** To be used toward equipment for 3 new exam rooms.*

The committee will meet in January to assemble notes and Target gift cards for mailing to CBSD families in financial need.

VIA Event Calendar

Please note the following committee meeting changes:

Jan-March JLMH meetings have been moved to Health & Wellness Center VIA Auditorium. An up-to-date calendar is available on the VIA website in the For Members section of the site.

The list of VIA Events is also available on the For Members Only page (via-doylestown.org/membership/for-members). Please be sure to check the website to note any meeting date, time, or location changes.

Event	Date	Day	Time	Location
New Year's Day	01-01-2019	Tue		
VIA Membership Meeting	01-08-2019	Tue	1:00 PM	Health & Wellness Center
Healthy New Year '19	01-15-2019	Tue	10:00 AM - 1 PM	"Christ's Home Community Center 800 York Rd. Warminster PA 18974"
Martin Luther King, Jr.	01-21-2019	Mon		
VIA Membership Meeting	02-05-2019	Tue	1:00 PM	Health & Wellness Center
Mary Kay Fundraiser	02-12-2019	Tue	11:30 AM-1:30 PM	Hospital CR J
Valentine Gift Giving	02-14-2019	Thu	11:00 AM	Pine Run Health Center
Valentine's Day	02-14-2019	Thu		
Presidents' Day	02-18-2019	Mon		
Designer House Empty House Party	02-24-2019	Sun	2:00 -5:00 PM	Designer House
JLMH Radiance Spa	3-1 to 3-31	3-1 to 3-31	Need appt.	Radiance Spa, Bucks Club Jamison
VIA Membership Meeting	03-05-2019	Tue	1:00 PM	Health & Wellness Center
Daylight Saving	03-10-2019	Sun		
St. Patrick's Day	03-17-2019	Sun		
Bucks County Women's History Award Ceremony	March TBD		Evening	JLA
Chamber of Commerce Gourmet Getaway	03-28-2019	Thu	5:00 - 9:00 PM	Warrington Country Club
JLMH Barbershop Quartet Event/House Tours	03-24-2019	Sun	TBD	JLA
JLMH Radiance Spa	4-1 to 4-30	4-1 to 4-30	Need appt.	Radiance Spa, Bucks Club Jamison
VIA Membership Meeting	04-02-2019	Tue	1:00 PM	JLA
Good Friday	04-19-2019	Fri		
Passover	04-19-2019	Fri		
Easter	04-21-2019	Sun		
Preview Gala	04-26-2019	Fri	6:00-10:00 PM	Designer House

Location Legend: CBR - Chairman's Board Room (formerly Conference Room K), CR - Doylestown Hospital Conference Room, DH - Designer House, HWC=Health & Wellness Center VIA Auditorium, JLMH=James-Lorah Memorial Home Dining Room, JLA-James-Lorah Auditorium, PR- Pine Run, VIA-VIA Office

Village Improvement
Association of Doylestown

595 W. State Street
Doylestown, PA 18901



Membership Meeting

February 5, 2019 | 1 pm | VIA Auditorium – H&WC

The Opioid Crisis

Presented by Dr. Brenda Foley