

SIMPLE STEPS TO ONLINE SAFETY

LOCK UP YOUR SOCIAL MEDIA ACCOUNTS

Analysts project that there will be over 3 billion active social media users by 2021,¹ or roughly 40 percent of the world's population. Set your accounts to maximum privacy and carefully choose who gets access.



LOOK FOR THE "S"

When shopping online or entering sensitive information, make sure the URL starts with https and not just http. This indicates a secure connection. And always verify the source. Cybercriminals use a tactic known as website spoofing, where they set up counterfeit websites that mimic legit ones. Double-check those URLs and look for the green padlock!

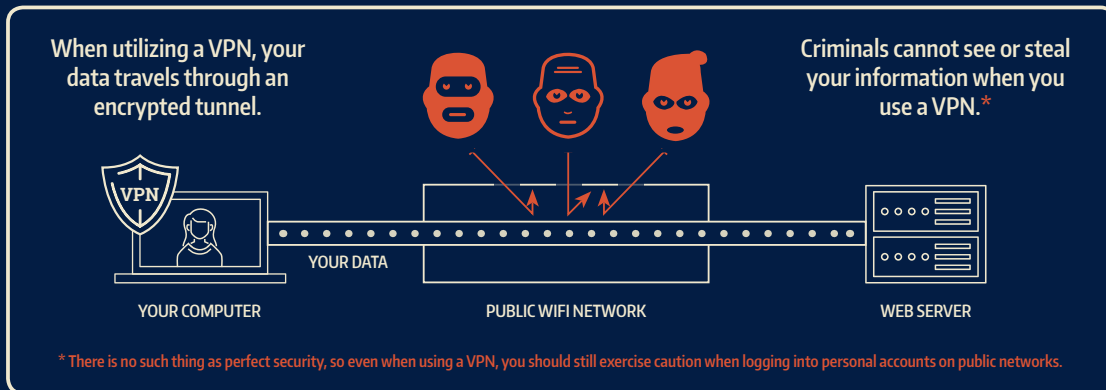


PUT A VPN ON IT

By 2020, experts estimate that there will 432.5 million public WiFi hotspots globally.² That's exhilarating news for cybercriminals who use those public networks to stalk victims. Never connect to public WiFi without a virtual private network. VPNs encrypt your data and provide a secure connection.



HOW DOES A VPN WORK?



STAY UP-TO-DATE

This is a twofold step. The first part is keeping your devices and computers up-to-date so you don't miss out on important security patches. The second part is staying up-to-date on existing cyber threats so you always know what you're up against.



INSTALL UPDATES
AND PATCHES



STAY UP-TO-DATE
ON CYBER THREATS

SOURCES

1. <https://www.statista.com/statistics/278414/number-of-worldwide-social-network-users/>

2. <https://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/mobile-white-paper-c11-520862.pdf>