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From The VIA President

Cory H. Schroeder

Finally, we had a taste of winter this past weekend and the cold is expected to continue, so it will finally feel like the Holidays are upon us!

We enjoyed a lovely holiday Membership Meeting last Tuesday, with the Love Notes performing and the beautiful new Christmas tree and decorations in the James-Lorah Auditorium. Fundraising sold all but one of the 60 boxes of cookies we were able to put together with all the cookies donated from our kind members. Floral Arts made beautiful swags and were successful in their sales too, as the unsold ones were taken to the Hospital to be sold alongside the remaining poinsettias. We also had a moment of silence for Olga Wolf's son who passed away near Thanksgiving, as well as those members who are ill or infirm. Please keep them in your hearts.

Coming up this weekend is our "Henry's Homes for the Holidays" tours of Fonthill and the James-Lorah House, both of which have been decorated for the festive season. This shared fundraiser will hopefully be successful for both. We will have continuous refreshments and entertainment in our auditorium, as well as tours of our home only. I look forward to seeing you there.

Home Life has been very busy, as usual, hosting their bake sale at Pine Run, decorating the tree and wrapping gifts for the Health Center residents. Welfare will meet to determine the monies available to provide gifts to our agencies and gift cards to students in need, come January. I am so happy that we continue to provide these opportunities to those in need. Our Veteran's committee has also been busy, celebrating Veterans' Day at the Y. Other committees continue to be active as well.

I mentioned the changes in parking at the Hospital, due to the ongoing construction. Valet parking is available outside the Main Lobby entrance, and has proved extremely popular. Also open is the Parking Garage with a new arrangement for parking on floors 1 and 2. Not sure when it will begin, but patients and visitors will be able to park there for free. How this will be managed is still under discussion, I believe. *Cont'd on pg.3*

VIA Officers

VIA President Cory H. Schroeder
President-Elect Joyce A. Hanson
2nd VP Barbara Ann Price
Recording Secretary Marilyn Mele
Corresponding Secretary Joy Levy
Treasurer Ruth Carlson
Assistant Treasurer Beverly Harvey

VIA of Doylestown

595 West State Street, Doylestown, PA 18901
 215-345-2347 | VIA-Doylestown.org

VIA Treasurer's Report

Ruth Carlson

For month ending	Nov 30, '17	Oct 31, '17
Current Assets	\$94,704	\$79,435
Long Term Assets	\$321,293	\$321,293
Total Assets	\$415,998	\$400,729
Income YTD	\$18,192	\$14,854
Expenses YTD	\$1,599	\$1,335
Change In Net Assets	\$16,233	\$13,519



Doylestown Health System Report

Joan Parlee, Chairman of the Boards

We have entered the 2017 holiday season! May you all enjoy very happy times with friends and family.

Our Directors' Education for the Board this month focused on the expertise of our Neurology Service. The hospital-based team of Doctors Aggarwal, Gould, and Whitehead and community-based Neurologists Doctors Jackal and Qi are highly skilled in general neurology, epilepsy, stroke, and EEGs. Doylestown Hospital was designated a primary stroke center in 2008 and has been recognized as a gold plus practice by both the American Heart Association and American Stroke Association. Many ongoing initiatives and research programs are underway and new services planned include non-opioid management of chronic pain, spasticity clinic for Botox injections, an infusion suite in the new building, and training of students and residents/fellows.

The Clinical Quality Report highlighted the improved Visiting Nurse Heart Failure protocol which started on November 1 in order to improve outcomes and reduce readmissions. Our excellent Leapfrog results reflect the success of these efforts across the continuum and even with the increase in the complexity of patients.

The Patient Safety Report indicated an improvement in the fall rate at Pine Run. The number of catheter-associated urinary tract infections exceeded the expected number and a program has been implemented to prevent these infections. There has been an increase in behavioral health patients which leads to numerous problems throughout the hospital, including more falls, poorer patient satisfaction scores, and turnover in Patient Care Technicians.

The financials show mixed results in this period of large expenses and delayed compensation for new riskier contracts. Net Patient Revenues for October was \$20.9M and Net Operating Loss for October was \$827K. The YTD Operating Loss is \$1.4M. YTD Net Patient Revenue is \$83.7M, an increase of \$5.6M/7% over previous year. Inpatient Net Revenue is \$1.6M/4% higher than FY2017, but \$1.9M below budget. Outpatient Revenue is \$3.8M/10% ahead of prior year and \$1.5M above budget. Inpatient discharges are 1.3% less than FY2017 but observation admissions are up 26%. Outpatient visits are above FY2017 (up 1.4%). Surgical volumes are slightly above prior year. Year-to-date expenses are up \$6M/7.4% over FY2017. Pine Run results are unfavorable, but all is progressing well in the midst of major construction. Investment results are favorable. Funded Depreciation and Foundation Investments are up \$4.1M or 4.02% since 6/17. The Market Value of the Pension Fund assets has increased by \$2M since 6/17. The results from operations for the Health System show a loss of \$4.7M. All bond covenants are met. The bond presentation to Moody's and Standard & Poor's

went well this week. We should know the result in about four weeks.

A resolution was passed unanimously to approve the replacement of the 40-slice Computed Tomography (CT) scanner at the Health and Wellness Center and management is authorized to approve expenditures of not more than \$700,000.

Upon approval of the Medical Executive Committee, three physicians, two in Orthopedics and one Psychiatrist, were granted expedited privilege status.

Happy Holidays!

More from the VIA President

Continued from pg. 1

The excitement and building at Doylestown Health continues with ribbon cutting for the new Endovascular Hybrid OR suite for the Cardiac wing on December 11.

I had a very pleasant firsthand experience at the new Urgent Care center. Dr. Talenti and his staff are marvelous. I was seen very quickly, x-rays were taken and I was sent on my way with prescriptions in less than 45 minutes. A great experience all the way around.

Please remember that beginning in January, our winter meetings will be at the Health & Wellness Center on Rt. 611. Helen Hammes will be giving an update on the extensive work that has been done to the JLMH and an overview of what's to come.

As we are in the Holiday season, you and your family have my best wishes and hopes that you will enjoy each moment with family and friends; that stress will be at a minimum; and that everyone is healthy as we enter the New Year.

Once again....Happy Holidays (Hanukkah, Christmas, Kwanzaa, Winter Solstice, ALL of them) to you all...and Happy New Year too!

Events and Activities

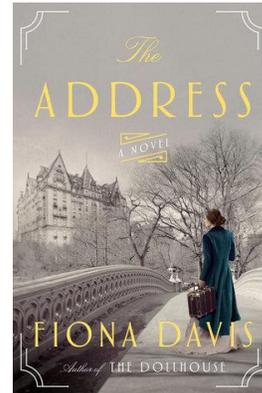
General Membership Meeting

Jan 9 / 1p / Health & Wellness Center

Helen Hammes, JLMH Chair, will present an update on the James-Lorah Memorial Home, our treasured legacy.

*REMEMBER: Our January, February and March meetings will be held in the VIA Auditorium in the lower level of the Health & Wellness Center at 1 pm.

Book Club



Jan 22 / 10:30 am / Forest Ridge Club House

The VIA book club will meet in the Forest Ridge Club House - 300 Beech Blvd., Warrington, PA 18976 to discuss *The Address* by Fiona Davis.

Committee Updates

1895 Committee

Jean Upton

Trimming trees, wrapping gifts, and sending holiday cards are some of the many activities of this holiday season. Another common activity is acknowledging charities and causes that mean the most to us with a monetary gift.

As you ponder your holiday charitable giving, please consider a financial gift to the mission and stability of our very own VIA. Gifts can be given to specific VIA committees, like the James-Lorah House, Women's Scholarships, and Welfare committees. Donations can also be made in honor of a family member or friend – which by the way can make a terrific holiday gift. In addition, any donations made to the VIA will be recognized in the new giving report which will appear in the year-end VIA annual report.

Thank you and have a wonderful holiday season and healthy New Year.

Designer House

Kathy Krick

After a prolonged search with many bumps along the way, I am VERY happy to announce that we have a signed contract to hold the 2018 Designer House at Cedaridge Farm in Pipersville. This truly

unique and incredible property has been featured in Architectural Digest, Fine Gardening Magazine, The Philadelphia Inquirer, and the Royal Horticultural Society Magazine.

Established in 1791 as a Mennonite Dairy Farm and fruit tree orchard, Cedaridge was acquired by Derek and Carolyn Fell in 1989. It spans more than twenty acres of meadows, streams, and woodlands. It includes the main house, a gardener's house, a ranch house with Mercer tile bathrooms and a peg barn that was transported from the Poconos. Derek Fell is an award-winning writer and photographer who has published more than 100 art, travel and garden books.

The charming main house has many unique features including a glass conservatory, screened porch, amazing river stone fireplaces, exposed stone walls. The property also has a rustic one-bedroom cottage with kitchen and living areas, three bedroom ranch home, barn and utility garage. The garden areas are vast with a waterfall leading to a pond, gazebo, cutting garden, and a nature trail.

Thanks to all the committee members who quickly organized to hold a Designer Preview on December 7 and 11. We are off to a great start with designers, landscapers, and boutique owners eager to participate in the 2018 house.

We are still looking for VIA members to volunteer as committee chairs and to be Designer House committee members. Please look at the openings below and contact me at kathleenskrick@gmail.com.

Ad Sales – Kim Calabrese, Chair

- Solicit ads from companies for inclusion in the Program Guide, track payment of ad fees and receipt of ads, proof read ads, ensure inclusion in the Guidebook.

Landscaping – Anne Marie Woodworth, Chair

- Solicit and manage landscaping companies to design and install garden areas

Marketing – Joy Levy, Chair

- Prepare/Edit press releases
- Identify locations where posters and rack cards may be displayed and distribute these materials

- Coordinate and proof read an insert to be included in a local newsletter.

Property and Operations – Marianne Chabot and Sue Whitlock, Co-Chairs

- Identify needs to prepare the house for tours and supply needed services.
- Solicit bids from vendors and select those to participate
- Monitor their work through the preparation stage, during tours and during wrap up.

Ticket Locations – Janet Punzak, Chair

- Join the 2018 committee and learn the duties, with full commitment & more responsibilities for next year.
- Handle Advance Ticket Sales at several locations in March & April and a few in May. – Stock tickets, and collect funds.
- Sell tickets at some VIA meetings and fulfill mail in orders.

Signage – Terrie Morradd, Chair

- Identify needs for directional signs property signs and banners. Place them as needed.

Fundraising

Cory H. Schroeder

The 2017 UNOs event was the best ever. We reached \$2,460 in sales and realized 20% of that as our 'take home'. Moreover, we had fun while doing it. At least three big orders were delivered to the Hospital and many of our members came in for lunch and/or dinner. I did a snack during my shift and take-out for dinner at home. Good stuff!

We've had no word on the success of the Talbots Day yet, but reports are looking good. We should have a tally in the next week or so. If successful, maybe we'll plan another day in spring 2018.

Many, many thanks to everyone who baked for our Cookie Sale. We made up at least 60 boxes and sold all but one! Of course, we sold out of the very popular cheese straws made by Lillian O'Connor; they hardly sat on the table long. We also sold many packs of playing cards that were kindly donated by Joan and Don Parlee.

Poinsettia sales were so successful, Georgia Ford made THREE additional trips to the greenhouse to get more plants. This year's blooms were just gorgeous and the second and third trips gave us a variety of color besides red and white. Though we were scheduled to be selling them until 3 pm Thursday, I understand we were sold out by 9:45 am!

Those of you who were at the meeting may know that it was a guest who won our 50/50 raffle. She was so very kind to donate half her winnings back to the VIA. While we certainly don't expect or even encourage that, it was a very nice gesture. Thank you!

WHEN PURCHASING HOLIDAY GIFTS, consider using:

AmazonSmile

You shop. Amazon gives.

James-Lorah Memorial Home

Helen Hammes

Administrative

From August-November several VIA members donated in support of the James-Lorah House. Acknowledgment letters were issued to express our appreciation for their thoughtfulness.

Two audio/visual companies, Opt 4 in Doylestown and Audiobahn in Pottstown, reviewed the existing technologies in the auditorium. Both seemed highly knowledgeable and we are awaiting receipt of their proposals and estimates.

The new auditorium Christmas tree was revealed at the December 5 Membership meeting. It is one-pole technology for this pre-lit tree with only one plug rather than multiple electrical connections. A note of appreciation and thanks was sent to Bucks Country Gardens for providing a generous discount to us!

House Preservation/Maintenance Work

No construction or repair work occurred this month but there was much activity getting ready for "Henry's Homes for the Holidays" tour. The house was cleaned from top to bottom, fallen leaves were raked up, and the windows throughout the house and auditorium were also cleaned.

The house and auditorium were decorated for the holidays throughout November and early December.

History/Antiques/Records Preservation

The James family book collection and VIA scrapbooks need more permanent, protective storage. Kathryn McKenna organized a meeting of several committee members to review the proposed storage room on the 3rd floor. They will report their evaluation and proposal in early 2018. This is an eclectic collection which contains Dr. James' medical books, legislative books (he was a Doylestown council member and state legislator), books on history, education, geography, account ledgers and scrapbooks of travels just to name a few. There are even some from Sarah Gordon James' childhood dating to the 1830s! It reflects a family with wide-ranging interests and avid readers.

Landscaping and VIA Memorial Garden

Installation of the new VIA Memorial Garden is deferred to the spring.

Fundraising

January-February - We all know what the winter does to our skin and we recommend a "be kind to yourself day" to "Beat the Winter Blahs" at Radiance Spa, Bucks Club, 2600 York Rd, Jamison. Fifteen percent (15%) of your total bill will be donated to JLMH for our maintenance and improvement funds. We'll have coupons available for you in early January to present to the spa at the time of your appointment.

April 14, 2018 | 2 pm - Save the Date!

The annual theater fundraiser will be held at the Town & Country Players. It is "Bonnie and Clyde - A Musical". It centers on Bonnie Parker and Clyde Barrow, the ill-fated lovers and outlaws whose story has been infamous since they achieved folk hero status during the Great Depression. The music is "a non-traditional score, combining rockabilly, blues and gospel music".

JLMH received a \$500 anonymous donation from the Questers designated for one (1) dress form for Sarah's dress in her bedroom.

Gravesite/Urns

The gravesite has been decorated and the urns at the house front door reflect the greens of the season.

The committee members extend their best wishes to all of you for a blessed and safe holiday season!

Marketing

Allyson Malack

A major revamp of the VIA website is underway. We ask that you take time to visit the website and see the new look. Over the next weeks and months, the content will be changing and images will be updated. Here are a few highlights for the features that you will see:

- Our new logo in the upper left corner. Click on it from any page and return to the homepage
- Our mission statement displayed at the top right corner of every page
- A compact menu on each page with sub-menu dropdowns as you hover over each menu item.
- Reorganized menu to emphasize how the VIA accomplishes its mission and objectives
- A search function on the right to easily find what you are looking for on the site
- A listing of upcoming VIA events on the right to quickly register and learn more about the events

The committee is focusing on the VIA Community Impact and James-Lorah House sections of the website at this time so that our members as well as members of the community can learn about what the VIA accomplishes each year, what we are engaged in doing, and about our robust history. Your comments and suggestions are most welcome. Please be patient as we make changes section-by-section.

As a reminder, the password for the members-only section of the website was changed and sent via e-mail, if you did not receive the new password please contact Laura Kruger.

As we continue to implement the new logo in VIA materials we ask that all flyers, information for the community, and or press are first reviewed by the Marketing Committee.

The VIA is also launching a Facebook page next year to communicate all of our exciting events!

Membership

LaFaun Reed Kahn

We are pleased to introduce the following new members for the month of November:

Mae O'Brien lives in Doylestown and has an extensive executive background in nonprofit senior leadership including experience in development, marketing, public relations and strategic planning. Mae has volunteered with the Central Bucks Chamber of Commerce Film Fest. She has expressed an interest in the Welfare Committee.

Lory Fraraccio-Kenney lives in Doylestown with her husband, Michael. She currently works for AT&T leading sales operations. Lory has an extensive background in telecommunications and has been the recipient of multiple awards for excellence. Along with her commitment to the VIA, Lory is active with the Daughters of the American Revolution and Our Lady of Mount Carmel.

Catherine Scanlon lives in Doylestown with her husband, Kevin, and works for FirstTrust Bank here in town as a Community Banking Manager. Along with being the newest member of the Finance Committee, Cathy is interested in fundraising and the Veterans Committee. In addition to her membership in the VIA, Cathy is active with the New Britain Veterans Committee and the Chalfont-New Britain Business Alliance.

Please join me in warmly welcoming our newest members!

Welcome New Members

Mae O'Brien	215-340-0230
Lory Fraraccio-Kenney	215-272-0052
Catherine Scanlon	215-340-0069

In Memoriam

Denise Fingleton	11/14/17
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If you have not already provided us with a *digital* photo for the database, please do so. Take a selfie or ask a friend to do it for you!

Send the photo to lkruger@dh.org. The photo can be just you or a group and we can crop out everyone but you. This database helps all of us

recognize our members – especially if you are new to the organization!

Memorial Garden

Ruth Carlson

For many years, VIA members who passed away were honored with a \$25 donation to the Bucks County Library for bookplates; in 2014 the library discontinued this practice.

The Board sought another way to honor active VIA members who pass away and, earlier this year, voted to establish a Memorial Garden at the James-Lorah House in their memory. An exploratory committee was formed to develop a garden plan. The committee proposed a landscaped area suited to the shady James-Lorah House garden with three rows of pavers displaying names of deceased members. The Board approved the recommendation at its October 2017

meeting and Bucks Country Gardens was chosen to do the landscaping.

The Memorial Garden will be located on either side of the walkway leading to the James-Lorah Auditorium. The garden, including perennials that thrive in shade, will be planted to the left of the walkway as you face the building. On the walkway’s right side will be three rows of brick pavers. Each paver will be engraved with the VIA member’s name. At this time, thirty-six members will be honored and installation will be in the spring of 2018. Annually, new bricks will be engraved with member names and added to the garden.

Funding for the Memorial Garden has been made with a very generous gift of \$5,000 from the Conservation Committee. On-going, general funds will be used to pay for the cost of engraving bricks.

Doylestown Health Happenings

Visit DoylestownHealth.org/classes-and-events for more information

12/13	noon	Walk With A Doc	Doylestown Hospital Front Lawn
1/6	5 pm	Doylestown Township Bicentennial Gala	Doylestown Country Club
1/17	noon	Walk With A Doc	Central Bucks Family YMCA, Doylestown
2/1	7 pm	Reducing Anxiety, Building Resilience in Kids (Parent Positive Lecture Series)	Lenape Middle School, Doylestown
2/24	9 am	Walk With A Doc – Special Heart Month Event - Free breakfast, health screenings, exercise	Event Center by Cornerstone, New Hope

Doylestown Health announces a 2018 Mental Health Series. Local mental health professionals and community partners will offer monthly presentations to educate area residents, provide resources and next steps, and work to remove the stigma surrounding mental illness. Presentations are free and will be held in Conference Room J at Doylestown Hospital from 4:30 to 5:30 p.m.

- Jan 10: Mental Health 101
- Feb 7: Understanding Anxiety and Depression
- Mar 7: Mental Health in Service Members and Their Families
- Apr 4: Understanding and Overcoming Addictive Behaviors

- May 2: Impact of Substance Abuse on the Family
- May 23: Free QPR Suicide Prevention Training
- Jun 6: Coping with Loss
- Jul 11: Eating Disorders in the 21st Century
- Aug 1: Sleep: An Essential Component to Health and Wellbeing
- Sep 5: Breaking the Silence: Suicide Prevention
- Oct 6: Mental Health Conference

A final Mental Health Conference will be held in Oct2018.

Details to follow on DoylestownHealth.org in January 2018.

VIA Calendar of Events

Meeting/Event	December			January			Meets
New Year's Day				1			
Finance	4	8:30a	CR G/H	8	8:30a	CR G/H	1 st Mon
Marketing	4	10:30a	CR C	8	11a	CR C	1 st Mon
VIA Membership Meeting	5	1p	JLMA	9	1p	HWC	1 st Tue
Newsletter Articles Due	6			10			1 st Wed
Strategic Planning	6	9-11a	VIA	10	10:30a	CR I	1 st Wed
Women In Business	7	8a	CBCC	4	8a	CBCC	
Fundraising		Canceled		4	9:00a	CR G/H	1 st Tue
Program Committee				4	10:30a	CR E	
Interim Governance Comm.		Canceled		17	8:30 – 10:30a	CR A	3 rd Wed
Designer House	12	9:30a	JLMA	9	9:30a	CR J	2 nd Tue
Welfare	13	9a	CR A	10	9a	CR A	2 nd Wed
125 th Anniversary Committee	13	10a	CR E	11	10a	CR E	
Bylaws and Policies		Canceled		15	8a	CR G/H	3 rd Mon
JLMH Committee		Canceled		16	10a	CR C	3 rd Tue
Hospital Board				25	8a	CR K	3 rd Thu
Foundation Board				29	9a	CR K	
VIA Board		Canceled		30	8:30a	CR K	Last Tue
1895 Committee				30	11a	CR E	

* CR=Doylestown Hospital Conference Room, JLMA=James-Lorah Auditorium, JLMH - James-Lorah House HWC=Health & Wellness Center