

OCTOBER 2015

Welcome back everyone for yet another exciting year with the Village Improvement Association of Doylestown.

At our September 29th New Member Orientation and Coffee, we welcomed our new members who joined us this past year. Special thanks to the Membership Committee for arranging this delightful morning. We were also very proud to show our new documentary which showcased the inspiring story of the VIA titled Then, Now and Forever.

Our October 6th Member Meeting had a jam packed agenda. Jennifer Jarrett presented the very interesting program: Re/Discover Doylestown Architecture. The proposed new VIA logo was presented by the Marketing Committee along with the Doylestown Hospital Marketing department, committee reports were shared and everyone was pleased to visit with one another over our famous VIA Tea table.

Designer House Chair Joy Levy remains on the search for our 2016 Designer House. Please keep your eyes and ears open for that perfect property and let Joy know what you've found. Everyone's help is needed and welcomed. In the meantime, won't you consider joining the Designer House Committee? There's always room for one more.

On Friday, October 16th at 12 noon the Conservation Committee's Card and Games Party will be held at the James-Lorah Auditorium. Don't miss this very popular afternoon.

On Monday, October 12th, we welcome Denise Sanders as our new VIA Administrative Assistant. Next time you're at the hospital, please stop by the VIA office to welcome and introduce yourself to Denise.

In September, Doylestown Health was pleased to welcome Laura Wortman, Vice-President of Development. We are excited to see what the new Development Team has in store for Doylestown Health.

Mark your calendars for our next member meeting on Tuesday, November 3th for our Petite Luncheon at 11:30 am at the James-Lorah Auditorium.

Linda McShinney

President

November 3, 2015
11:30 a.m.
James Lorah Memorial Auditorium

Washington Crossing National Cemetery

Presenter: Greg Whitney, Director
Program Coordinator: Jan Cope

Program Preview

Cory H. Schroeder

Get your reservations in now for our November Petite Luncheon. Cost is \$22 pp, payable to the VIA. Our program this month is sponsored by the Veterans Committee. We'll learn more about the Washington Crossing National Cemetery from the Director, Mr. Greg Whitney, at this year's Petite Luncheon. Greg will share some of the history of this Bucks County memorial and explain the benefits available to our many VIA military families (military members and their spouses).

Shuttle Bus

Shuttle service from the parking garage to the JLMA will be available from 11:00 – 11:30 am. **Meet at the Broad Street Entrance, Level 2.** The driver will make ONE trip from the JLMA to the garage after the meeting.

MEET ME AT THE STAGE!

Cory H. Schroeder

If you are a new or relatively new member and would like to learn more about the VIA, join me at the corner of the JLMH stage beginning at 11:30AM before the member meetings. Ask questions, learn more about committees. Committee chairs or vice-chairs are welcome too.

Newsletter Staff:

Marie Johnston, Editor

Joy Anderson

Karen Simon

Betty Trossett

Phyllis Morris

Barb Thompson

Treasurer's Report

Ruth Carlson

No report this month.

HANDBOOK UPDATES/CORRECTIONS

Sincere apologies to Honorary Member JoAnn Moyer for not including her name/phone number.

Please add:

Moyer, JoAnn 215-348-3045

Also, due to the loss of our Admin Asst., some details and checks were not processed/recorded properly (they are NOW!) to be shown as paid members and/or included in the handbook lists. Dues are still being paid, new members added:

Please add:

Buckley, Ellen 215-297-8210

Donahoe, Joanne 215-348-4448

Committee info:

Finance: Lillian O'Connor is still secretary; please add Kathy Krick to the list of committee members.

Community Response: add Irene Remphrey to the committee

If you find missing or incorrect information, please call Admin. Asst. Denise Sanders at 215-345-2347 or email dsanders@dh.org. Thank you.

Annual Petite Luncheon

Tuesday, November 3, 2015, at 11:30 AM

James- Lorah Memorial Auditorium

Menu: Fresh fruit martinis, uptown herb turkey breast salad with assorted dressings, marinated vegetable salad, assorted breads and rolls with butter, and assorted desserts. Cost is \$22 per person. This event sells out quickly so don't delay. Seating is limited. We cannot take a reservation without payment. Make your check payable to the "VIA of Doylestown" and mail to the VIA office. Contact Mary Bachman at 214.343.0547 or bachmantours@verizon.net for questions.

Designer House & Gardens

Joy Levy

While the search for a 2016 venue continues, the Designer House committee is hard at work preparing for the 2016 event. Below are some highlights to note:

House Tours - May 1 – May 29

- Tickets \$25 Advance and Seniors (62+); Volunteer Tickets \$15, Committee members - Complimentary. Groups Rate - \$20 for groups of 15 or more; Reduced Rate \$25 for pre-approved companies or organizations including DH associates, DH volunteers, and YMCA members; IDs will be required.

Empty House Party - Feb 28 | 2 – 5 PM

- Tickets \$25 thru Feb 18 and \$30 at the door.

Preview Gala - April 29; VIP 6-7 pm and Main Event 7-10pm.

Committee Members are always welcome – especially those with a green thumb - we need members to staff the Landscaping Committee. Please see me if you are interested!

A Great Opportunity

Grace McGinniss

In 2016 all members of the Pediatric Library & Scrapbook Committee, after dedicating six (6) years of service, will be retiring from said committee. In order to continue the committee needs MEMBERS!

Therefore, I am inviting all New Members, as well as, Well Seasoned Members to join this appreciated committee. Our primary service is to the children in our Pediatric Emergency Department and our Carol & Louis Della Penna Pediatric Care Center in Doylestown Hospital.

The committee is also responsible for the President's scrapbook and for the breakfront in the James-Lorah Memorial Home.

If you would like to make a difference then you will want to be part of this committee. Please feel free call me for further information and I thank you for your support. Grace McGinniss, 215-997-7898 h, 215-582-7284 c.

Fundraising

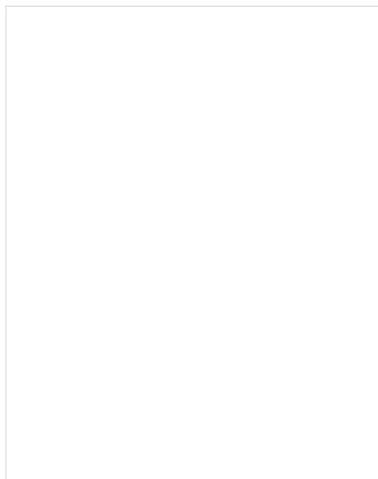
Sharon Orr

Come to our first social get together. We are having a fun night at UNO's Pizza restaurant, at 611 and Almshouse road, on Thursday, October 22. We will receive 20% of the sales that are credited to the VIA supporters. There will be a happy hour starting at 5:30pm. Come meet new members and reconnect with ladies you haven't seen for a while. See the insert in this newsletter with the details for this event.

We need your help! Go to smile.amazon.com and register the VIA of Doylestown as your charity of choice. Everytime you shop at Amazon, do it through the smile.amazon.com homepage and they will donate a percentage of every purchase to the VIA. Remember us throughout the holidays. This is a great way to shop and support the VIA.

It's time for the Poinsettias sale again. Please remember us when you are thinking about buying your holiday plants. Remember this project helps fund the running of the VIA. We need your support. Please use the order form that is included in this newsletter. You can also get additional forms from the VIA website.

I hope you were able to visit our booth at the Doylestown Art Festival. We were able to connect with the community, and share with them some of the VIA projects. We passed out reusable grocery bags with our 120th logo on the front. The children were given coloring books and crayons with pictures and information about the VIA.



James Lorah Memorial Home

Phyllis Morris

We are looking forward to beautiful autumn weather as our restoration continues at the house. Our focus now is working with the archivists to be sure the historic papers and documents of the VIA and JLMH are properly preserved. Our subcommittee has been working on getting information and meeting with experts from the Historical Society of PA.

I was told recently that some members, perhaps new members, have referred to the JLMH as “the Lorah House” The house was bequeathed to the VIA by Sarah James in her will. It became our meeting place in 1954. Therefore, it is the James-Lorah Memorial Home. There is a wealth of information about Sarah and the house in the book “A Treasured Legacy” by Kathryn McKenna. It is available for purchase at VIA meetings and at the Doylestown Book Store.

Please take note of the Save the Date box in this newsletter. The JLMH will be dressed for the holidays, offering tours, refreshments, music and more, Saturday December 5th noon to 5 pm. Please help us get the word out to the community to visit our beautiful historic home. More information to follow next month.

**SAVE THE DATE
HOLIDAY HOUSE TOUR
JAMES-LORAH MEMORIAL HOME
DECEMBER 5TH NOON-5 PM
DRESSED FOR THE HOLIDAYS
REFRESHMENTS, MUSIC, RAFFLES
INVITE FAMILY AND FRIENDS**

Circle of Life Event

Join in the festivities at the 14th Annual Circle of Life event being held on Friday, November 13, 2015 at Doylestown Country Club. Proceeds support the Doylestown Health Cancer Institute and Doylestown Hospital Hospice. The event features live and silent auctions along with a raffle drawing for a new BMW 320i or \$20,000 cash. Cost to attend is \$60 per person.

Visit DoylestownHealth.org/CircleOfLife or call 215-345-2009 to make reservations or to register for electronic bidding

Veterans Committee

Jan Cope

The Veterans Committee asks for your help supporting four charities this year: the Horsham Air Guard Station's Family Programs, the Washington Crossing National Cemetery, our Doylestown Health Veterans' Get Well cards, and the book mailings for Operation Paperback/Books for Soldiers. Our primary focus will be on the Horsham Air Guard Station's Family Programs and the Washington Crossing National Cemetery.

Most of the Horsham Air Guard Station's members are National Guard or Army/Air Force Reserve members, which means they're balancing their regular jobs with military training and deployments. The Base's Family Programs Office provides a food pantry, deployment support, family entertainment and programs, financial support/education, and other services to the base's military members and their families. We recently received a thank you letter for our help with the base's August training weekend. Edi Eisenbraun, Pat Shire, and Pat Skowyra represented the VIA, helped with the annual distribution of free back packs and school supplies, and organized a bake sale that raised \$163.85 for the base's Family Programs.

As we move into November, Veterans Day, and Thanksgiving, we give thanks for all that YOU have done to help our veterans and the programs our committee supports. Thank you!

Literature Group-Book Discussion will be:

Book-The Nightingale

Where-Forest Ridge Clubhouse

Bristol Road, Warrington

When- Monday, October 23rd, 10:30 am

Any questions call Marilyn Mele 215-534-2253.

October 2015

We are so fortunate to live in an outstanding Medical Community. Not only do we have a superb hospital serving us but we also have wonderful doctors on our Medical Staff. This was brought home to us at both the Hospital and Foundation Board meetings where Dr. Paul Spiro provided the Director's Education. He focused on Primary Care and how it has been challenged to transform. Today, primary care physicians deal mostly with outpatient care while mid-level providers, (Physician Assistants and Nurse Practitioners) are now also giving direct care to patients. Patient Centered Medical Home or PCMH is intended to improve the patient experience, reduce cost and improve population health. Access and communication needs to be 24/7 with care being team based and patient focused. This transformation is proving costly in both dollars and time. There is a lot of "burnout" and we are finding primary care doctors joining systems rather than private practice.

An oncology patient thought we had violated HIPPA when she found out her cancer related information had been reported to the Pennsylvania Cancer Registry. It turns out that we are required by law to report all new cancer diagnoses.

I do not know if you are finding your insurance premiums, deductibles and/or co-pays going up. Many of our patients are definitely seeing this happen and, of course, that has led to quite a few complaints once they get their bills. These changes can be in the thousands of dollars and causes "sticker shock." Because of this we are seeing charity care go up above budget.

July and August were challenging with Revenue Loss of (\$1.8M) which was significantly less than last year's gain of \$857K. The key driver here is outpatient revenue being down 6.8% below budget. CEO, Jim Brexler reminded us that July and August are typically low volume months. While our inpatient volumes were fairly high they were in the low margin services. Additionally, increasing drug costs are causing a strain.

The Pope's visit caused us to make arrangements as if for a major snow storm. We had three days of food, water and medical supplies on hand. We also made arrangements with Lehigh Valley for ambulance transfers if necessary. Only emergencies could be airlifted into the city.

The Major Donor Reception, held at Aldie Mansion, was a huge success. It was beautiful weather, with festive guests and excellent food provided by the Hospital. We all have to thank Garrett Owen and Jeanne Szyszko for a great time. That team accomplished a great deal while working without a director. Donations remained at pretty high levels. Fortunately, our new V.P. of Development has now come on board and we are excited to start a new period of philanthropy.

Carolyn Della-Rodolfa

Vice President, Health Services

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October 2015

20	JLMH Committee	JLMH	10:00am
22	Night at Uno's Pizza	Warrington, PA	5:30pm
27	VIA Board Meeting	Conf Room K	8:30am
27	Bylaws	Conf Room K	10:30am

November 2015

3	Petite Luncheon/ Member Meeting	JLMA	11:30am
10	Designer House Meeting	JLMA	9:30am
11	Welfare Meeting	Conf Room A	9:00am
11	Strategic Planning	VIA Conf Office	9:00am
12	Fundraising	Conf Room A	9:30am
13	Circle of Life Auction Event	Doylestown CC	6:30pm
17	JLMH Committee	JLMA	10am
24	VIA Board Meeting	Conf Room K	8:30am
24	Bylaws	Conf Room K	10:30am

Please refer to our website (www.VIA-Doylestown.org) for additional events!