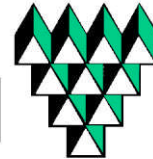


# Doylestown Hospital



595 West State Street • Doylestown, PA 18901

FOR: IMMEDIATE RELEASE  
CONTACT: Beth Long  
Communications/PR

DATE: October 7, 2014  
PHONE: 215-345-2131  
[blong@dh.org](mailto:blong@dh.org)

## **Designer House Proceeds Benefit VIA Maternity Center of Doylestown Hospital**

**DOYLESTOWN** – The [Village Improvement Association of Doylestown](#) (VIA) presented proceeds from the 2014 Designer House to Doylestown Hospital on Tuesday, October 7 at the James-Lorah Memorial Home in Doylestown.

In 2011, the VIA made a five-year, \$1 million commitment to Doylestown Hospital to help fund the expansion and renovation of labor, delivery and postpartum facilities at the hospital. Funds raised at the Bucks County Designer House & Gardens from 2011-2015 will be used to complete the VIA's pledge. The Designer House is the largest fundraising activity of the VIA and supports Doylestown Hospital and VIA community projects.

In 2014, the VIA raised more than \$311,000, of which \$253,000 was given to Doylestown Hospital. The remainder was given to support initiatives including welfare, women's scholarships, teen scholarships, and maintenance of the James-Lorah Memorial Home. The VIA wishes to thank Jack and Carol McCaughan, who were honorary Chairs for the 2014 Bucks County Designer House & Gardens, along with the many other supporters of the event – designers/landscapers, sponsors, advertisers, guests, volunteers and Designer House committee members.

In 2012, maternity services at Doylestown Hospital adopted a new name to reflect the long-standing tradition and influence of women on healthcare services in the community. The name [VIA Maternity Center](#) of Doylestown Hospital honors the impact of the women's organization that continues to oversee the governance of the hospital today. The renovated maternity center boasts 9 labor and delivery suites and 22 private postpartum rooms, allowing families a quiet and personal environment to bond with their newborns.



Photo: (L-R) Joyce Hanson, chair of the VIA's 2014 designer house committee, presents a check to Doylestown Hospital CEO Jim Brexler and Kathleen Donahue, director of Maternal-Child Services at Doylestown Hospital.

###

DH-114-2014