

December 2013

As I write my report for this month, I'm replaying in my mind the beautiful holiday songs performed by Cordus Mundi at our member meeting. What a lovely start to the holiday season! The James-Lorah Memorial Home auditorium was aglow with Christmas decorations. We all enjoyed being together for the most festive of our monthly meetings. It was nice to see the return of some members who had been away for a while, and to welcome new and prospective members. Community Response Chair, Kathy Meyer presented a \$1,000 grant to Child, Home and Community for the purchase of parenting education DVD's. A grant of \$5,000 was given to VFW Post 175 to help fund a memorial to those who lost their lives serving in The Global War on Terrorism.

This year's change in meeting time to noon, has the ladies of the Hospitality Committee arriving mid-morning to ready the trays of food for our social time. With the help of willing members, they manage to provide enough tea sandwiches and cookies to satisfy the hunger of more than 100 in attendance. If you are asked to help in the future, please agree to supply some goodies. It's a nice way to contribute to the meeting and will be very much appreciated.

The ladies of the VIA are so very generous. Did you know that members of the Floral Arts Committee provide flowers for the tea tables at their own expense? The committee reserves budgeted funds for the sumptuous flower arrangements that enhance the tables at the annual June luncheon.

December is a very busy month at the JLMH. Our devoted caretaker, Barbara Darr, not only readied the auditorium for the monthly member meeting, but also will set up many times throughout the month for various community functions, including the Christmas in Doylestown house tour. Thank you, Barbara, for taking such good care of our home.

In October, Nancy Gimbol, chair of the Marketing Committee, presented a marketing report and analysis to the board. On November 26th, the board voted to approve the new VIA Marketing Plan. Goals include raising awareness of our organization in the community, getting to know our members better, planning for our 120th Anniversary, and creating a strategic plan for the future. More info to follow as plans develop.

In January the Nominating Committee will meet to consider candidates for the slate of incoming officers. The positions of VIA Treasurer and VIA Second Vice President are to be filled. Help us to find the leaders of tomorrow by contacting a member of the Nominating Committee with your suggestions of candidates. Refer to your member book for the list of committee members.

In closing, I wish you all the best that the holidays bring, time with family and friends and sweet memories of loved ones who have passed on.
Merry Christmas and Happy New Year!

Marianne Chabot
President

January 7, 2014 – 12:00PM
James Lorah Memorial Auditorium

“Academy Award Movies”

Presenter Dr. Moylan C. Mills
Program Coordinator Jean Leister

“Renovating for a New Generation at Pine Run”

Presenter Barbara Chierici
Sr. Director of Marketing
Tea Servers Helen Hammes
Anita McFadden
Meditation Jenn Eckfield
Hospitality Captains Mary Bachman/Maureen Casey

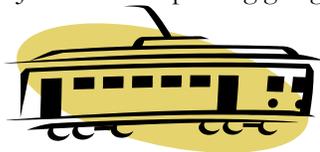
Program Preview

Linda K. McIlhinney

We all love to watch the Oscars and approve or disapprove of the outcomes. Join us for our January 7th VIA meeting where we'll be treated to "The Oscars 2013: Winners, Losers and Surprises". Our presenter, the accomplished Dr. Moylan C. Mills, Professor Emeritus of Integrated Arts at Penn State University teaches film, theater, opera, and Pop Culture courses at the Abington Campus. Don't miss this wonderful program. See you in the New Year!

SHUTTLE

Shuttle service from the County parking garage, Broad Street entrance, Level 2 to the JLMH will be available from 11:30 to 12:00 on January 7th. After the membership meeting, the driver will make **ONE** trip from the JLMH to the parking garage.



The Bylaws Corner

Georgia Ford

Continuing to keep the general membership updated on changes to our Bylaws and Policies, again this month we will list a few of these changes. Any change to the Bylaws must be approved by the VIA Board as well as the general membership. Policy changes only need approval by the VIA Board.

- The periods between V.I.A. have been removed, returning to the original way VIA was written. Although there was a lot of discussion about this change, history showed that originally there were no periods. It was only several years ago they were added.
- When someone becomes a new member in January and pays their \$25 dues, \$5 will be given to the JLMH. When members renew their membership at \$45, \$10 is an assessment for the JLMH.

1895 Society - Then, Now & Forever Campaign

Joan Parlee

When you are considering your end-of-year gifts, please remember the VIA. The unrestricted endowment funded through the Then, Now and Forever Campaign needs your donations. Thank you and have a wonderful holiday season! Questions? 215.348.3249

Home Life

Marilyn Mele

Thank you to all who baked for the Pine Run Health Center bake sale. We were able to raise \$400 to be used for a gift for each resident of the Health Center to open on Christmas morning. We are working with the Pine Run staff whose motto is "Make their Day". Hopefully, these small tokens will help make that happen.

Newsletter Staff:

Marie Johnston, Editor Joy Anderson
Phyllis Morris Karen Simon
Barb Thompson Betty Trossett

Members!

We are planning to create an exciting Giveaway as a fundraising opportunity and are looking for exciting prizes. If you have a second/vacation home and would like to donate a week or a weekend, we would like to know. A quiet retreat, beachfront bungalow, apartment on Fifth Avenue, a condo in Vegas ... Any and all will work.

You can make stipulations, such as specific dates or time period, security deposit, etc. We will add things too in an effort to protect you AND the VIA.

If you have a property, please contact Cory H. Schroeder at 215.297.8057 or coryxa6254@gmail.com by Jan 30th. Thank you!

Fundraising Committee

Sharon Orr

The Fund Raising Committee thanks everyone who has supported our many projects. We had a wonderful trip this fall to the Barnes Museum; it was wonderful seeing one of Philadelphia's treasures and a great opportunity to get to know other members and guests.

Over 500 Travel mugs, designed by the Central Bucks West senior art class, have been sold. In addition to fund raising this project helps the community have a better understanding of the VIA and our community involvement.

Without your participation in the holiday bake sale, poinsettia plant sale, 50/50, and other projects throughout the year we could not raise the funds needed to run the VIA. We appreciate your continued support. Have great New Year.

Winner of the December 50/50 raffle was:

Tara Bryant-Gray

Membership Committee

Lee Scheeler

This month the Membership Committee would like to introduce five new members to the VIA. They are:

Judy Brackenrig Kathleen Koenig Arlene O'Hara
Ursula Raczak Gloria Walker

We are delighted to have them join us and look forward to their participation in our organization.

James-Lorah Memorial Home

Phyllis Morris

Our participation in the Doylestown Holiday House Tour as one of the four houses on the tour, will have concluded by the time you receive your newsletter. The house looks spectacular and if you have not seen it please visit all the rooms that are dressed for the holidays.

Thank you Terry Steinberg, Karen Young, and JLMH committee members, for working on this project with St. Paul's Church. A post tour report will come in January!

The JLMH committee wishes you all a wonderful holiday season with your family and friends.

Nominating Committee

Carolyn Kozakowski

Members of the committee are Carolyn Della-Rodolfa, Carolyn Kozakowski, Kathryn Lambert, Linda McIlhinney, Sharon Orr, Joan Parlee, and Pat Yaroschuk

The committee will meet in early 2014 to select the slate of officers for the 2014-2016 administration. Open positions that need to be filled are the **Second Vice President and Treasurer**. Contact one of us with your nominations as soon as possible.

Thank You letter to Welfare Committee

On behalf of the nursing staff of the VIA Maternity Center, I would like to thank you for donating two car beds to a family in need. This young family had two tiny twins who were not yet strong enough to hold up their heads when resting in a car seat. The family could not afford to purchase them. One of our nurses involved our social worker who contacted you. Without hesitation, the VIA purchased both car beds. The new parents were able to take both of their babies home safely because of your generosity. Thank you for your kindness and support to families in need.

Kathy Donahue

Director, Maternal Services



Don't know what to buy for that special someone? Get them tour tickets and plan to spend a day together!

\$20 Advance Sale

Tour Tickets

Contact: Janet Punzak

215.230.8873

Empty House Party

Sun., Feb. 23, 2-5 pm

Tickets on sale now

Visit the website or complete enclosed insert

Stay Connected!

BucksCountyDesignerHouse.org

 BucksCountyDesignerHouse

 @bcdesignerhouse



2014 Bucks County Designer House & Gardens

Joyce Hanson

On November 20th, we were informed by Visit Bucks County that we have been awarded \$5000 from the Tourism Grant Program. At the November Designer House meeting, the committee voted to: keep the Volunteer tickets at \$15, extend the house tour dates, and hold the Gala on Saturday, April 26th. The Designer House will be open to the public from April 27th through May 31st. Mark your calendar with these new dates!

Be sure to bring your calendar to the January membership meeting. Our Hostess and Captain chairs, Jean Rospond and Helen Hammes will be available to schedule a convenient time for you. If at all possible, please consider volunteering once a week at the same time—i.e. every Monday morning shift or whatever day and time works for you. This is a large property, so we will need a lot of help come May. HAPPY HOLIDAYS!

2014 EMPTY HOUSE PARTY DONATIONS NEEDED FOR RAFFLES & SILENT AUCTION

Gift Cards ~ New items ~ Store Donations

Wine & Liquors for Baskets of Cheer

Items may be left in the VIA office or the Designer House Meeting, bagged and marked.....

Empty House Party – Phyllis Morris

Contact Phyllis with questions, refer to EHP Flyer in Newsletter... Thank You!!!

Both the Foundation and the Hospital Boards met before the Thanksgiving Holiday and were given the chance to hear about the process of the Strategic plan and what has happened in the past few months. Steve Messinger, from ECG, spoke about how the initial interviews were both Hospital and campus centric, which is now being reconsidered. We need to address our Mission statement which is more reactive than proactive. We do not have a Vision statement, which is important in describing aspirations and providing context for the priorities we set within our operating budget. A Positioning statement would describe how we get to that vision. The Boards were asked to approve a resolution directing Hospital leadership to move ahead with the next phase of planning for the future by developing a plan with support tactics, timelines, implementation plans and strategic metrics. This was approved by both Boards with no opposition.

Hospital acquired infections for quarter 3 have decreased and Pine Run shows use of anti-psychotic medication rates have come down from 28.2% in June of 2012 to 8.33% in August of 2013.

Observation cases continue to expand leading to a lower average daily census. Outpatient cases are up and we are actually doing as much if not more work in the Hospital. However, for the 4 months ending in October there is an excess of revenue over expenses of \$52K. While there are a number of operational measures not meeting goal all bond Covenant measures are meeting goal. The combined report from the Hospital and Pine Run shows a gain of \$292k for the four months.

The Medical Staff Development Committee released 8 applications this month which is quite an increase over previous months. Most encouraging is that they went to doctors from areas of need for us, especially in Neurology and Dermatology. We are also looking forward to Breast Surgeon, Donna Angotti, M.D. joining us. She has an outstanding reputation and her main office will be at the Health and Wellness Center with a second office at the pavilion.

The Hospital Board approved privileges for two doctors from the Alderfer/Travis Cardiology group: Dr. Mirosława Jablonski-Cohen and Dr. Samuel Coleman. Two Hospitalists, Dr. Jason Potes and Dr. Justin Spratt were approved for privileges as was Nicholas Rini, Physician Assistant for the Heart Institute.

Despite the problems the government is having with the Affordable Care Act website, the law is still in place and we will move forward adjusting to the reforms. The kiosk at the Shop rite on Street Rd. will help us, along with Independence Blue Cross, educate the community on insurance options.

The new TAVR program has been a very successful start up with tremendous team effort. TAVR allows people who need heart surgery but are too risky for open heart to have repairs done with a minimally invasive procedure. Very exciting!

Starting in January, the Hospital will participate in the Bundled-Payment Initiative (BPI). We will participate in the following conditions: Pneumonia and Hip and knee joint replacements. This initiative does not effect the patient but will decide how the providers are paid. While there is potential for financial gain the Hospital is focused on what we can learn from the exercise.

Merry Christmas and Happy Holidays to you all!!

Carolyn Della-Rodolfa
Vice President, Health Services

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Doylestown PA 18901

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December

17	JLMH Committee	JLMH	10:00 AM
26	VIA Board	Conf. Room K	9:00 AM
26	Bylaws	Conf. Room K	10:30 AM

January "2014"

7	Membership Meeting	JLMA	12:00 PM
9	Fundraising Meeting	Conf Room A	10:00 AM
14	Designer House Meeting	JLMA	10:00 AM
21	JLMH Committee	JLMH	10:00 AM
28	VIA Board Meeting	Conf Room K	9:00 AM
28	Bylaws Meeting	Conf Room K	10:30 AM

Please refer to our website for additional events!
WWW.VIA-DOYLESTOWN.ORG