

NOVEMBER 2015

As the calendar turns to November, we quickly realize the holiday season is just around the corner. Colorful fall foliage, cooler days, and beautiful holiday decorations all greet us as we prepare for special times with family and friends.

Our November Petite Luncheon was one that honored our country's veterans. We welcomed officials from Washington Crossing National Cemetery as our program presenters. Thanks to Jan Cope for coordinating this very informative program, to Luncheon Chair Mary Bachman and Co-Vice Chairs Gloria Walker and Margaret Kantes for overseeing the many details of the day. Thanks also to the Veteran's Committee members for providing the patriotic ambiance.

We then had the presentation of the 2015 Designer House check by Chair Jean Upton to Jim Brexler, President and CEO of Doylestown Health and Kathleen Donahue, Director of Maternal and Child Care Services at Doylestown Hospital. This concluded our 5 year, \$1 million pledge to the VIA Maternity Center. Congratulations to everyone who worked to make this a reality. Special gratitude to the five Designer House Chairs who worked tirelessly to fulfill this pledge, Nancy Kohler, Debbie Camiolo, JoAnn Cuning, Joyce Hanson, and Jean Upton.

On October 16, the Conservation Committee held their annual luncheon and card party. Thank you to Ann Rainey, Pamela Good, Louise Woodruff, and their committee for all the work that made this a successful day. Proceeds go toward the maintenance of the President's Garden on the hospital grounds as well as providing plantings for the James-Lorah Memorial Home and the grave site of Miss Sarah James.

Designer House Chair, Joy Levy announced, "We do have a house!" The committee wasted no time in getting to work on this historic home, "Foxwood Manor" in Jamison, PA. The Designer and Landscape Committees scheduled two walk-through days the first week of November, giving area designers and landscapers an opportunity to walk through the house and property to determine which areas they would like to transform.

Thank you to the many members who replied to my inquiry in October regarding the VIA logo. The feedback was passionate and landed on both sides of the aisle. Please read the message from the Marketing Committee on page 4 of this newsletter to learn more about how we intend to move forward.

Don't miss the details inside our newsletter regarding our upcoming bake sale. Thank you in advance for your generous participation.

Wishing everyone a wonderful Thanksgiving.

Linda McElhinney

President

**December 1, 2015
12 noon
James Lorah Memorial Auditorium**

“Song Stylings by Peter Scott Rubin”

Presenter: Cory H. Schroeder
Program Coordinator: Joan Parlee

Program Preview

Cory H. Schroeder

December’s program is a musical tribute to Bobby Darin, Frank Sinatra, the Rat Pack and more, presented by Peter Scott Rubin, a bandleader in the Philadelphia area for the last several decades. He will present his personal researched tribute to music’s swinging-est singers. He has developed a very successful music company and has performed in Atlantic City, NYC, Philadelphia, and in our regional area.

Strategic Planning Update

Cory H. Schroeder

Thank you to the committee chairs, vice chairs and Board who were invited to attend our retreat on Oct 1st. We discussed a great number of things, including the large number of committees and the possibility of combining some; the possible addition of a Governance Committee that would include Bylaws and Nominating, and would provide general oversight of the Board; different types of members and the reasons they join. The next order of business will be to conduct 20 or so stakeholder interviews this week – interviewing some members, donors, sponsors, hospital staff, area business people, and other non-profit agencies to discover their thoughts about the VIA. This too will help us with insight as to what we may need to change or enhance to be more effective.

HANDBOOK UPDATES/CORRECTIONS

Please add:

Debbie Thorne 215-766-0639

Changed Number:

Linda McIlhinney 215-795-8094

Membership Committee

Lee Scheeler

Welcome new members:

Hannie Bannister	610-847-5352
Bernadette McEnerney	215-794-7388
Ann Marie Woodworth	267-994-5491
Jennifer Wagner	609-744-9909
Suzanne Lambing	215-990-0434
Michelle Bowen	215-662-5840
Debra Halpin	215-479-1973

A reminder to all members:

If you have not received your name tag please stop by the Membership desk in the lobby before our monthly meetings.

Nominating Committee

Marianne Chabot

Who Will Be VIA President in Fiscal Year 2020?

The Nominating Committee needs your help in choosing candidates for the following positions to be filled for next fiscal year, June 2016: 2nd Vice President, Corresponding Secretary, Recording Secretary, Assistant Treasurer.

If you are interested in being considered for one of the positions, or would like to nominate an active VIA member, please contact me or any of the members of the Nominating Committee who are listed in your member book. We will be meeting on January 5th to review nominations and chose a slate of officers to be presented to the board and the membership.

Please get in touch with us now, before the busyness of holiday preparations begins. There are many talented women in our organization, and we are counting on you to help us find qualified women who will lead the VIA into the future.

2015 Designer House

Jean Upton

Thanks to the support of our sponsors, guests, Doylestown Health management and associates, our numerous community champions and the hard work and dedication of the women of the Designer House committee, the 2015 Designer House was able to raise a total of \$316,283.01.

The Designer House committee approved the following distribution of proceeds based on the recommendation of the VIA Finance Committee:

Doylestown Hospital receives \$241,283.01. This donation completes the \$1MM VIA Pledge to the Maternity Center and, in fact, exceeds the pledge by over \$40,000 with contributions over 5 years totaling \$1,041,283.01.

In addition, the James Lorah Memorial Home is awarded \$28,500. The Welfare Committee receives \$23,700. And Women's Scholarship, Community Outreach, and the VIA organization each receive \$7,600. It has been my pleasure to serve as the 2015 Designer House chair and I would like to thank everyone for their support and inspiration over the last two years.

BUCKS COUNTY
**Designer House
& Gardens**

Joy Levy

So do we have a House? Yes! Thanks to a tip from a VIA member, our 2016 Designer House will be Foxwood Manor, a charming home built in the 19th century. This 1830s farmhouse sits down a long drive in the center of nine lush green acres.

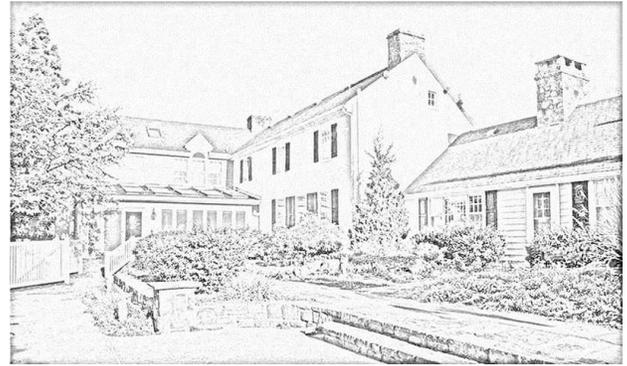
This property located at 1596 Turkey Trot Road in Jamison is the perfect house for our 2016 Bucks County Designer House & Gardens.

Thanks to outstanding planning from the committee members (special tribute to Jackie Kennedy) a Designer Preview was held on November 4th and 5th. To date, we've had a fantastic response from many "old and new" designers, landscapers and boutique vendors.

The VIA/2015 Bucks County Designer House & Gardens is sponsoring A Women's Place donation box at the 10th Anniversary of the Visit Bucks TreeFest located at 3207 Street Road, Bensalem, PA. Donations will be accepted from November 24 through December 24. Paper products such as paper towels, toilet paper, tissues and diapers up to 5-6 will be most welcome.

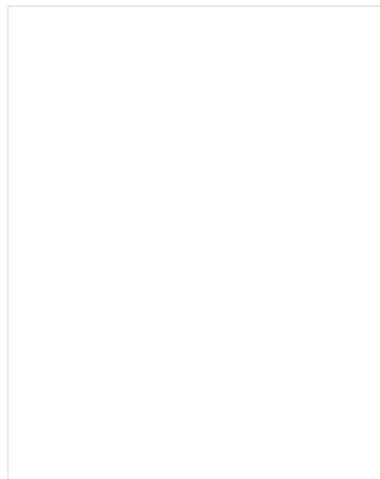
Please remember:

- **Tours May 1 – May 29.**
- **Empty House Party Sunday, February 28, 2-5 pm**
- **Preview Gala Friday, April 29, VIP from 6-7 pm and Main event 7-10pm**



Shuttle Bus

Shuttle service from the parking garage to the JLMA will be available from 11:30 – 12 noon. **Meet at the Broad Street Entrance, Level 2.** The driver will make ONE trip from the JLMA to the garage after the meeting



Marketing Committee

Nancy Gimbol

Thank you to all of our members for your patience during the process to redesign our logo. We received feedback by way of a written reply to Linda's October inquiry as well as verbal feedback over the course of time since the October membership meeting. We hear you and we want to address those concerns.

The question was raised about whether or not we had a quorum at the October meeting. VIA bylaws require a 10% or 50 members present whichever is lower to approve a vote by the membership. For the logo vote, officially a quorum was met and the vote to approve the logo officially carries.

We also learned that our procedure to obtain a membership vote was incorrect. The VIA bylaws require that we provide members written notice of a membership vote 10 days in advance of a meeting. We failed to do so and we apologize for that.

As a result, you can expect to hear a motion to rescind the logo vote at the January meeting. Due to multiple scheduling conflicts, we had to postpone this meeting from December and move it to January. The VIA Board has already approved this motion. This notice shall serve as written notification of a separate vote for the VIA logo at the January 5, 2016 membership meeting. At this meeting, members of the VIA marketing committee plan to spend more time to go over the process, the design, sample logo placement and allow time for further discussion.

The Marketing Committee wants to assure our members that the January logo presentation will be informational and hopefully it is also productive, peaceful and positive.

Veterans Committee

Janice Cope

Ladies, here's a quick story about the power of community and the value your support adds. If you remember, this summer we included information on a fund drive being run to support the US War Dogs Association. You responded, and committee member Cleta Szoke and I delivered the donations to the Holiday House Pet Resort (sponsors of the drive). Then we found out we had more donations that had gone directly to the VIA Treasurer. And THEN we found out that committee member Jean Upton had won a year of dog food in the raffle that Holiday House ran for the donors. Jean donated her prize to the War Dogs Association, and on Nov 1, Jean and I were delighted to represent the VIA at a reception held by the Holiday House and sponsors, PetValu and Hills Pet Food, to present the food to SSgt Terry White (US Air Force, Joint Base McGuire) and his now-happily-civilian dog, Hattie. (Hattie was retired at age 3 due to a heart condition.) So in addition to the \$500+ you donated to the US War Dogs organization, Jean's donation has made one special dog and her people very happy! Thank you.

Fundraising

Sharon Orr

The Fundraising Committee wants to thank all of you who visited UNO's pizza for the fundraising event Thursday, October 22. We had a great evening of good food, raffles and we made money for the VIA.

Please remember us for your holiday poinsettias. We will be selling at the hospital on December 4th from 10 am -3pm, in the Wound Center lobby (old Emergency Room), the Heart Institute entrance, and the Cancer Center lobby. If you pre-order, you may pick up at the Heart Institute entrance on the 4th from 10am -3pm. (See Flyer).

Plan to purchase your baked goods, for the holidays, at our December meeting. Bakers please drop off your baked goods at the curb of the JLMH on Monday, November 30, from 9am-11am. Thank you, in advance, for your support and wonderful baked goods.

James Lorah Memorial Home

Phyllis Morris

In Just a few weeks the holidays will be evident at the James Lorah Memorial Home Open House. Bring family, friends and neighbors Saturday, December 5th for a tour of our historic Victorian home. It will be beautifully decorated for the holidays with docents to guide our visitors through all the rooms. After their tour guests may enjoy refreshments and holiday music in the auditorium. If interested in being a docent please contact Jo Page at 215-345-6719. Repairs and restoration to our house continues. Jeanne Sandusky is preparing photographs to be shown at the Open House. You will have an opportunity to see all that has been done.

Looking forward to seeing members of the VIA community at our Holiday House Tour. Please see flyer for more information.

Literature Workshop

Marilyn Mele

Selection: "BOYS IN THE BOAT"

When: Monday, November 23 at 10:30 am

Where: Forest Ridge Clubhouse
Bristol Road, Warrington

Questions: Marilyn Mele @ (215) 343-6063

Welfare Committee

Phyllis Morris

We are collecting much needed small toiletries, such as those given at hotels for "A Woman's Place". Please put them in the basket at the JLMH auditorium lobby or restroom. They will be collected each month.

Thank you from "A Women's Place" and the Welfare Committee.

Treasurer's Report

Ruth Carlson

Month ending September 30,2015

Current assets year to date	\$67,199
Investments long term assets YTD	\$275,126
Total Long Assets year to date	\$342,325
Total income year to date	\$24,612
Total expenses year to date	\$3,364
Total change in assets year to date	\$18,528

November 2015

Last month a number of celebrations were enjoyed within Doylestown Health. On October 9th we held the annual banquet recognizing hospital Associates who celebrated anniversaries of 5 year increments. There were 277 Associates recognized, one of which has 45 years of service with Doylestown Hospital. The Della Penna Pediatric Center has been open for one year and a celebration was held at lunchtime to acknowledge this milestone. Patient volume greatly surpassed first year projections of pediatric admissions, observations and pediatric emergency department visits. In fact, over this past year, we experienced almost 14,000 patient encounters with children. That's countless families that weren't redirected out of our community to receive care for their child. A very special day was held for residents of The Pine Run Garden. For these residents with dementia or Alzheimer's, the staff and family organized a day trip to Ocean City, New Jersey. One resident who rarely speaks was asked if she knew where she was. She replied with, "Of course. I'm on the boardwalk in Ocean City!" For many of these patients, their memories of the Jersey shore had not been affected by their condition and this day allowed them to have quality time with their families.

September financial performance, while better than July and August did not make up the previous months losses (Year to Date loss of \$2M). These losses remain consistent with historical trends; the first three months of our fiscal year generally experience weaker financial results. We anticipate the remainder of the fiscal year to improve, particularly in light of several new and revised insurance contracts. In addition to a four year renewal of our Independence Blue Cross contract which will become effective October 1st, our DHP joint venture with our doctors entered into a very innovative incentive contract with a subsidiary of IBC called Tandigm Health. The Hospital Board voted unanimously to support and back this new agreement.

The boards had a special half day retreat to discuss all the changes in the marketplace surrounding Doylestown. With so many mergers and acquisitions happening and insurance market reforms, it was a good time for us all to get acclimated with what is happening in the local market and to discuss continued ways for Doylestown Health to remain relevant, indispensable and independent.

Circle of Life Auction benefiting the Cancer Institute and Doylestown Hospital Hospice is coming up quickly on November 13th! If you are unable to attend, you can still contribute by purchasing a BMW raffle ticket or by bidding for items online. The website can be found through the hospitals main webpage.

Carolyn Della-Rodolfa

Vice President, Health Services

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Doylestown PA 18901

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November 2015

17	JLMH Committee	JLMHA	10:00am
18	Marketing Committee	Conf Room H	11:30 am
19	Hospital Board	Conf Room K	8:00 am
24	VIA Board	Conf Room K	8:30 am
24	Bylaws Committee	Conf Room K	10:30

December 2015

1	VIA Membership Meeting	JLMHA	12 noon
7	Finance Committee	Conf Room G	8:30am
8	Designer House Committee	JLMHA	9:30 am
9	Welfare Committee	Conf Room A	9:00 am
9	Strategic Planning	VIA Office	9:00 am
10	Fundraising Committee	Conf Room A	9:30 am
15	JLMH Committee	JLMH	10:00 am
16	Marketing Committee	Conf Room H	11:30 am
16	Strategic Planning	VIA Office	9:00 am
17	Hospital Board	Conf Room K	8:00 am
29	VIA Board	Conf Room K	8:30 am
29??	Bylaws Committee ??	Conf Room K	10:30 am

Please refer to our website (www.VIA-Doylestown.org) for additional events!