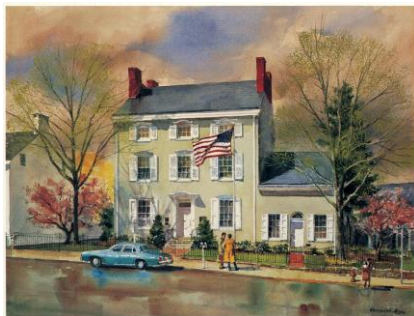




Village Improvement Association of Doylestown

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From The VIA President

Cory H Schroeder

I may appear to be MIA lately due to a very bad cut on my leg and Medicare/ Visiting Nurse limitations, but, as always, I am with the VIA members in spirit. Most of my meetings will be by phone for a while.

My heart goes out to Joyce Hanson who, ironically, has also been under the weather. Her doctors are trying to give her some relief from the terrible pain and to create a solution for more than temporary improvement. Get well soon! Thanks to Mary Jane who has been stepping in and taking over as needed.

But, as always the work of the VIA goes on... Work on the Designer House is well underway, with our Preview Gala and opening only one month away. The evening should be spectacular, with great food and dancing to The Chatterband. Pray for good weather this month and next. This is our organization’s biggest fundraiser, and we need as much as possible in our favor. And please don’t forget to sign up as a volunteer. It takes hundreds and hundreds of woman hours to keep the house open during May, so Barbara Ann needs everyone’s support. It’s part of our member responsibilities. Sign up and bring a friend to volunteer, or to tour while you are working. Volunteer tickets are only \$15 and are good all month.

And don’t forget we have an evening meeting open to the public at the house on May 9th. Only the gardens will be open for viewing but we hope you will attend AND bring a friend to introduce them to the VIA.

Thank you for your anticipated support of our UNO’s event. They will give us up to 20% of the proceeds over \$1,000 for any dine-in meals, curbside or delivery service. But be sure to stop by for Happy Hour, and also to take a chance on our 50-50 Raffle – you could win up to \$2,000 in each of two drawings. Are you feeling lucky? I surely hope so!

I heard from Kathy Meyers that the Women’s History Month celebration at the James-Lorah Auditorium was a memorable

event with a great turnout. *Cont’d on pg.2*

VIA Officers

VIA President Cory H Schroeder
1st VP Joyce Hanson
2nd VP Mary Jane Mims
Recording Secretary Marilyn Mele
Corresponding Secretary Joy Levy
Treasurer Ruth Carlson
Assistant Treasurer Beverly Harvey

VIA of Doylestown
 595 West State Street, Doylestown, PA 18901
 215-345-2347 | VIA-Doylestown.org

VIA Treasurer’s Report

Ruth Carlson

For month ending	Feb 28, '17	Dec 31, '17
Current Assets	\$74,856	\$81,664
Long Term Assets	\$301,921	\$301,921
Total Assets	\$376,778	\$383,586
Income YTD	\$52,456	\$52,263
Expenses YTD	\$30,905	\$25,935
Change In Net Assets	\$21,550	\$26,328

From the VIA President

Continued from pg. 1

Our nominee, Marne Dietterich, was overwhelmed and very appreciative of the recognition for her work with “Wrapping Presence”. We also had a presence at the CBCC’s Women in Business committee’s fundraising Gourmet Getaway where Janet Punzak offered Designer House information and tickets for sale. Our Veterans’ Committee donated \$500 to the Washington Crossing National Cemetery for grounds improvement. The Home Life Committee is getting ready for the annual Pine Run Tea in June.

I am happy to announce that PA State Representative Marguerite Quinn was nominated by the VIA for the Central Bucks Chamber of Commerce’s VIA/Women in Business Award and she IS the recipient. The award will be presented on June 1 and the VIA will host a table. If you are interested in attending, please contact Laura Kruger. Space is limited, so RSVP soon!

Next month’s meeting will be our May Luncheon, sponsored by the Hospital – always a wonderful treat. Once again, we will be at the James-Lorah Auditorium, beginning at 11:30 AM. Be sure to get your reservation to Laura Kruger (215-345-2347 or lkruger@dh.org), as space is limited. The same goes for our June luncheon on June 6, with a cost of \$35 per person.

And never forget the activities of our ever-active Social Committee. Please check Mary Bachman’s article or the calendar to see upcoming events to entice you.

Unfortunately, I have heard from a number of our members that they, their spouses or children are having health challenges. And not just simple things. Please keep them in your prayers for a speedy and full recovery.

Don't forget the Annual Memorial Day Parade! Volunteers are need to walk, drive their convertibles and in general support this annual event. Joyce Hanson is in charge.



VIA Health System Report

Joan Parlee, Chairman of the Boards

Welcome spring! The weather can’t seem to get it quite right, but the arrival of beautiful daffodils and forsythia let us know that spring is here. It is also fun to keep up with all the activities the season brings.

The Directors’ Education, presented by Laura Wortman, Vice President of Development at Doylestown Health, and Stuart Sullivan, campaign consultant, gave us the timeline and

content of the comprehensive campaign, running from now until 2023 which is the 100th anniversary of Doylestown Hospital. We have all heard the exciting plans for expansion and renovations at the Hospital and Pine Run. As you know, we were able to secure bond financing for some of the costs, but philanthropy is an essential part as well. We are thrilled that Pat and Alex Gorsky will serve as leaders in planning and in assembling a campaign committee. Don and I are committed as well. We feel, as I'm sure you do too, that the impact of these projects on the community is a priority for our support. Jim Brexler will be spending more of his time with potential donors. Not only is the campaign comprehensive in project scope, but in the role all, including the VIA, must play.

The Clinical Quality Report highlighted the Orthopedic Institute. There has been significant progress in the joint replacement program, including reduction in the use of Foley catheters, reduction in blood transfusions and decreases in length of stay and readmission rates. A switch of anesthesia type from general to spinal has led to shorter recovery times, less anesthesia complications and shorter post-op times for patients to be up and moving.

The Patient Safety Committee reported on complaints and grievances, which have both decreased this past quarter. A grievance is a written complaint while a complaint is usually made while the patient is in the hospital or phoned in. The STAR concept has been initiated at Doylestown Health. This requires the provider to stop, think, act and review before engaging in a clinical activity.

The Hospital finance report showed a fiscal year-to-date operating loss of \$387K. However, excluding two one-time accounting issues, the operating gain is \$1.7M. Net patient revenue shows an increase of \$8.4M/5.4% over FY2016. Investments have improved \$6.5M since June 2016.

Three new doctors were given privileges; one in Internal Medicine at Pine Run, and two Radiologists with Penn Radiation Oncology. There was also one Allied Health Practitioner approved with Rothman. The Medical Executive

Committee will now be made up on a Service Line structure instead of a departmental structure, giving better coverage and reporting along service lines.

Congratulations to the Friends of the Heart Institute for receiving the National Hospital Award for Volunteer Excellence in the category of fundraising/philanthropy! Jim Brexler and Sara and Scott Moyer will travel to Washington, DC on May 7th to receive this award.

Events and Activities

General Membership Meeting

May 2 / 11:30 am / JLMH

Preparing for our Second Century



Jim Brexler, Doylestown Health President and CEO, will present an enlightening overview of planned initiatives for the Doylestown Hospital campus. The meeting will begin at 11:30 am with a luncheon (choice of a seafood or a garden salad) provided by Doylestown Hospital served in the JLMH Auditorium. Seating is limited – please be sure to make your reservation with Laura Kruger 215-345-2347 or by email LKruger@DH.org.

Annual VIA Luncheon

June 6 / 12 Noon / Doylestown Country Club

Come and celebrate this year's VIA achievements with your fellow members. Educational scholarships and HOBY Leadership awards will be given to chosen students in our area. Community Response Grants will also be awarded. There will be a cash bar and a delicious buffet lunch. Valet parking available. Please make your reservations soon. Questions: contact Jackie Newman or Lee Scheeler, co-chairs.

Cost: \$35 per person and cash bar

Rsvp by: May 25 to Laura Kruger 215-345-2347

Checks payable to:

VIA - June luncheon

VIA office

595 W. State St., Doylestown, PA 18901

WWI Fountain/Memorial Re-Dedication

May 13

Please note that the date for the Doylestown Historical Society's re-dedication of the WWI Fountain/Memorial (across from the JLMH) has changed from May 6 to May 13. Further information will follow.

Social Committee

Sisters of Swing



April 23 / 3:00 pm /
Montgomery Theater

**Sisters Of Swing: The
Story of The Andrews
Sisters** (and their

music). Group ticket price - \$29.75. Contact Janet Punzak, 215-230-8873 or janetpunzak@aol.com. Spouses & friends welcome. Optional pre-theater lunch at a local restaurant.

Lunch at PF Changs Restaurant

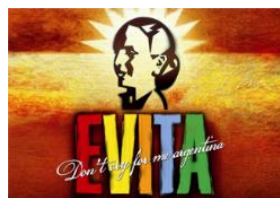
May 18 / 11:30a / PF Changs in Warrington

Take a break! Join friends for lunch at PF CHANGS' in Warrington. This is a "pay as you go" event. PF Changs' "Farm to Wok" philosophy features food prepared from scratch with fresh ingredients. Please contact Jean Upton at upton1@verizon.net if you are interested in attending. She will email you before the event to confirm your attendance.

Evita

June 21 / noon / Copperhead Grille

June 21 / 2 pm / DeSales University



Don't miss this Tony award winning play with Andrew Lloyd Weber's haunting music. On Wednesday, June 21st, join us for

12:00 lunch at Copperhead Grille before a 2:00 matinee at DeSales University. Part of the annual Pennsylvania Shakespeare Festival, the summer musicals feature Broadway's equity actors.

Tickets have been reserved for two center rows in the orchestra and one row in the balcony. All seats are \$42 and friends are arranging carpools now. Be sure to mark your calendars and commit early! To learn more contact: Diana Hazzard - 215-348-2547h, 215-290-7446c.

Committee Updates

BUCKS COUNTY

**Designer House
& Gardens**

2017 Designer House

Barbara Ann Price

The opening of the 2017 Designer House is a mere three weeks away. Designers are busy working on their rooms and landscapers have also started to work on their respective areas. This year we will have a total of five boutiques as well as a café supported by Cowhey Family ShopRite of Warminster. Our Designer House should once again be spectacular!

Several training sessions are planned and will be held at the designer house:

- Designer Sales - Mondays, April 10 and 17 | noon - 1 pm
- Café training - Friday, April 21 | 10 am - noon.
- Ticket sales - Wednesday, April 26 | noon - 2 pm.

Media Day is scheduled for April 24 | 10 am - 2 pm. We welcome volunteers at this event to walk the media around the Designer House and help explain the designer and landscaper's vision for this year's Designer House.

We plan to have a walkthrough for guides and captains at the Designer House on Thursday, April 27 | 10 AM - noon. All volunteers who signed up to be a captain or a guide are welcome to join us at the Designer House and familiarize themselves with the house, traffic flow, and safety issues. You may also purchase your volunteer tickets at this time.

Our next big event is the Gala scheduled for Friday evening, April 28. Parking will be at Our Lady of Guadalupe. Tickets are available online as well as by mail.

The Chatterband is confirmed and Crave Event Group will cater this event. It promises to be a

wonderful evening to of food, fun and dancing. So buy your tickets early, and bring friends and family to this extraordinary event.

We plan to host a VIA night on May 9 | 6 to 8 pm, so if you have any friends interested in joining the VIA please invite them to view the gardens at the Designer House and obtain first-hand information about the VIA. This is a great way to introduce your friends to the VIA.

Wellness Wednesdays will take place on May 10 and May 24 | 11 am - 1 pm. Join Doylestown Health professionals for FREE cholesterol and glucose screenings, health information, giveaways and more! The Doylestown Health tent will be on the grounds of the Designer House, and all are invited to visit us before or after their house tour.

Meet the Designers is scheduled for May 11 | 4 - 6 pm. Please plan to join us to meet our wonderful Designers and Landscapers in person. It is a great opportunity to meet the Designer's and obtain design insights.

A Salute to the Troops will take place Memorial Day weekend May 27 and 28. There will be free House Tours for Military Members/Veterans and ½ price for one companion.

We still need a lot of volunteers for this year's Designer House. Positions are still available to house sit as well as for the Café, Captains, Guides, Designer Sales and Watering. Please sign up for as many shifts as you are able. It would be great if we could fill all of the time slots before the Designer House opens, thus decreasing the number of emails sent out requesting your help. Please be generous with your time for this year's event. You can sign up at Volunteer Local or if you need help you can contact Lafaun Reed Kahn at lafaunr@aol.com and she will be more than happy to help you.

House Tours will commence on Sunday, April 30 at noon and continue through Sunday, May 28. Please bring your friends and family to this year's house. This is the largest fundraiser to support Doylestown Heath and the mission of the VIA. We hope to exceed the funds raised last year.

Reminder of Important Dates:

Designer Sales Training: April 10 & 17 | Noon - 1 pm

Café Training: April 21 | 10 am - Noon

Media Day: April 24 form 10 am - 2 pm

Ticket Sales Training: April 26 | Noon - 2 pm

Walk Through: April 27 | 10 am - Noon

Preview Gala: Friday April 28 | 7 pm - 10 pm

VIA Night: May 9 | 6 - 8 pm

Wellness Wednesdays: May 10 and 24 11 Am - 1 pm

Meet the Designers: May 11 | 4 - 6 pm

Salute to Troops: May 27 and 28

Fundraising

Cory H. Schroeder

50 – 50 RAFFLE – PRIZE \$\$\$ GROWING!

Our BIG 50-50 drawing to benefit the VIA is building nicely! Tickets are now on sale in Lori's Gift Shop at the hospital, with Laura Kruger in the Admin office, and specific days TBD at the Designer House. Table tents in the lobby, snack shop, and cafeteria, plus signs around the hospital are helping to promote sales. And of course, we will have them at the Designer House Preview Gala. We will also have tickets for the 2nd drawing to sell at the May luncheon, so bring your wallet! Maybe we will sell out!

Only 400 tickets will be sold in each of two drawings. The first drawing will be May 1st, after the Preview Gala. The second drawing will be June 6 at the VIA June Meeting at Doylestown Country Club. You need not be present to win. Based upon the total sales for each drawing, you may win up to \$2,000! Tickets are \$10 each and a ticket is needed in each drawing to be eligible to win in both. Tickets are color-coded and marked for Drawing #1 or #2.

CHOCOLATE BASKET FOR MOM

The Fundraising Committee will be hosting a Gift Basket Raffle for Mother's Day at our May meeting. Tickets are \$5 each for a chance at basket(s) loaded with some of Mom's (or yours!) favorite chocolates, such as high-end sweets like Godiva and childhood favorites like M&Ms and Butterfingers! Anyone with a sweet tooth would be thrilled to receive this!

DAY AT UNO'S

Thanks to all of you who turned out that rainy day. We heard the UNO's staff made at least THREE take-out runs to the hospital, so we are indebted to them. Also ran into Laura Wortman who was doing curbside pickup for supper! Another thanks to all who ate in, some of them twice (Mary Jane Mims)! No tally yet, but I'm hoping we met the \$1000 threshold to receive 20% of the total.

While we were there, we sold 50-50 raffle tickets and I am happy with what was sold, some to non-VIA/Hospital affiliates! Still, plenty more to sell, tho'.

Thanks to all who volunteered, and Mary Jane who organized them and spent most of her day there.

James-Lorah Memorial Home

Helen Hammes

House Preservation Work

Taking into consideration that an estimated \$80,000 is still needed to finish major repairs, upgrade the security and fire alarm system, and upgrade the kitchen, please refer to Book Collection discussion below regarding raising funds.

House Preservation Work

A Holicong Security technician evaluated the house on February 22. Based upon this, Holicong is preparing a proposal which has not been received yet.

House Events 2017

Christmas Open House Tour December 10, 2017: Planning for a Victorian Christmas event has already begun. A possible collaboration with another historic home in the area is being explored so stay tuned! Ideas percolated at the March meeting and included creating a Save the Date card, soliciting some craft vendors, providing coffee and dessert and a variety of music, and creating a banner for the fence. Collaboration with the VIA Marketing committee will be essential to publicize the event to the Doylestown area and surrounding communities. All VIA members, families and friends are encouraged to Save the Date now for this fun

event! An enthusiastic sub-committee was formed to make this happen.

Our annual theater fundraiser is scheduled for September 13, 2017 at the Town & Country Players in Buckingham. The play is "The 25th Annual Putnam Counting Spelling Bee", a long one-act musical comedy. Save the Date now for that too! Welcome the next "VIA-year" with a play, cocktails, raffle baskets and meet up with VIA friends after the long summer.

Book Collection

At the March 21 committee meeting, there was a continuation of the discussion regarding the book collection which has an estimated appraisal value of \$34,000. The topic of selling some or all of them was raised. A preliminary opinion was given that there is no prohibition to this. These books have been stored for years and never used. The topic will be further explored and researched within the History & Antiques/Records Preservation Committee (e.g., identify reputable book auctioneers and specialty book sellers and learn about the process).

Marketing Committee

Allyson Malack

The marketing committee has been working on standardizing processes to become effective and cohesive in our messaging to the community. A standard press release template has been created for both VIA and Designer House content that contains a standard boilerplate message about the VIA. We will continue on developing materials that also support this standardization.

Exciting news, members can now pay their membership dues and Petite Luncheon charges directly through our website on the Membership Information page with PayPal! Please take the time to check out the website with these new features, if you would prefer to not pay with a credit card those options will still be available.

We are also transitioning our updated mission statement to all marketing materials, website and other messaging. If you have flyers or other information that you handout please check to make sure the old mission statement is not

present, and if you need assistance reach out to Marketing Chair Allyson Malack at amalack@dh.org or 215-345-2034.

For the month of May, we will have a display showcasing the VIA and the Bucks County Designer House & Gardens at Warminster Library. In addition, community members will be invited to a showing of Then, Now & Forever on May 1 at 11 am for a history of the VIA, we hope that you will be able to join us!

Membership

LaFaun Reed Kahn

We would like to welcome our new members (next column). We are thrilled that they have chosen to join our dynamic organization. We encourage them to ask questions and to participate actively by joining one of the many committees that perform the important business of the VIA.

Please contact me at lafaunr@aol.com or 215-208-5326 if you have questions or need a new name badge.

Welfare Committee

Marianne Chabot

During one month this winter, Welfare helped eighteen people with rent, utilities, moving

expenses, car repair, and medications. Total giving through referrals amounted to nearly \$1,300.

In March, one of the January gift card recipients made a touching gesture of support. A gentleman delivered two heartwarming notes to the VIA Office. He and his son enclosed dollars that they managed to put aside, requesting that we “pass it on to someone else in need”.

Welcome New Members

Regina E. McLaughlin 215-343-1849
 Barbara Molesworth 215-264-9759
 Joan Ross 215-230-4330

In Memoria

The VIA honors the memory of the following member and her contribution to the organization.

Nancy Cook 3/2/2017

Member Directory Updates

New or Corrected Phone Numbers:

Mary Ellen Stanton 267-871-5004 (Home)

Committee Chairs please remember to send a copy of your committee meeting minutes to Laura Kruger (lkruger@dh.org) for electronic filing.

Doylestown Health Happenings

4/19	noon	Walk With A Doc	Doylestown Hosp. Front Lawn
4/22	9:30a	Cornerstone 5K	H&WC, Warrington
4/29	Noon – 4p	Nutrition Expo	Wegmans Food Markets, North Wales
4/30	9a	March for Babies	Bucks County Community College, Newtown
5/7	10a – 1p	Friends of the Heart Institute Heart Brunch	Villa Barolo, Warrington
5/???			
5/17	Noon	Walk With A Doc	Doylestown Hospital Front Lawn
5/10 5/24	11a – 2p	Wellness Wednesday	Bucks County Designer House & Gardens
5/4		Cornerstone Society Luncheon (by invitation)	

Visit DoylestownHealth.org/classes-and-events for more information.

VIA Organization Calendar

Meeting/Event	April			May			Meets
Finance Committee	3	8:30a	CR G/H	1	8:30a	CR G/H	1 st Mon
Marketing Committee	3	10:30a	CR C	1	10:30a	CR C	1 st Mon
VIA Membership Meeting	4	1p	JLMA	2	1p	JLMA	1 st Tue
Newsletter Articles Due	5			3			1 st Wed
Strategic Planning	5	9-11a	VIA Office	3	9-11a	VIA Office	1 st Wed
Women In Business	6	8:00a	CBCC Office	4	8:00a	CBCC Office	1 st Thu
UNOs Fundraiser	6	All day	Warrington				
Evening in the Garden				9	6-8p	Designer Hse	
Designer House Committee	11	9:30am	JLMA				2 nd Tue
Welfare Committee	12	9a	CR A				2 nd Wed
Bylaws and Policies	17	8:30a	CR G/H	15	8:30a	CR G/H	3 rd
JLMH Committee	18	10a	JLMH	16	10a	JLMH	3 rd Tue
Interim Governance	19	9-11a	VIA Office	17	9-11a	VIA Office	3 rd Wed
Hospital Board	20	8a	CR K	20	8a	CR K	Last Thu
Hosp & Foundation Board				23	7:30 p	CR J	
Foundation Board				25	8 a	CR K	Last Mon
VIA Board Meeting	25	8:30a	CR K	25	8:30a	CR K	Last Tue
Designer House Gala	28	7-10	Des. House				
Memorial Day Parade				29	8a	Hospital	



* Special Location

CR =Doylestown Hospital Conference Room, JLMA=James-Lorah Auditorium, HWC=Health & Wellness Center