

## *February 2013*

The V.I.A. welcomes Doylestown Hospital's new President and CEO, Jim Brexler. Jim has certainly been very involved in hospital matters since January 21<sup>st</sup>, yet he made time to attend the V.I.A. member meeting on February 5<sup>th</sup>. Everyone was delighted to greet Jim and hear his enthusiastic endorsement of our hospital and our organization.

In honor of Martin Luther King Day, January 21<sup>st</sup>, a group of V.I.A. members volunteered to help pack meals for the hungry at the James-Lorah Memorial Home auditorium. The event was planned and coordinated by United Way and CB Cares, with a goal to assemble 16,000 packages of macaroni and cheese. Each package contained healthy ingredients to provide a family of four with a nutritious meal. About thirty students of all ages worked alongside parents and other volunteers, forming efficient assembly lines and completing the task in about three hours. Kids and adults all cheered when it was announced that 23,500 packages had been filled, placed into cartons and made ready for pick up by local food pantries.

Last month's newsletter contained the first "Help Wanted" article highlighting the need for a website manager, and it brought very satisfying results. Member Nancy Gimbol has taken on the task. We are grateful that she has brought her expertise to the project.

The V.I.A. Board and the Bylaws Committee continue to assess our bylaws – the rules that govern our organization. Long and careful discussions are held before any changes are made to established bylaws. Bylaws Chairman, Georgia Ford, presents proposed changes in her newsletter article.

As members of the V.I.A. each one of you helps us to be a strong, caring, giving and fun loving women's group. Thank you for helping us to serve Doylestown Hospital and our community.

I hope to see you at the Empty House Party on February 24<sup>th</sup>. Let's meet to chat, eat, sip wine, greet our guests, bid on some of the wonderful auction items, and enjoy the day together.

*Marianne Chabot*

President

**March 5, 2013 – Tuesday, 1:00 p.m.**

**JLMH Auditorium  
“Van Gogh up Close”**

Presenter	Judy Ramirez
Program Coordinator	Joan Parlee
Greeters/Tea Servers	Pam Finley/ Maureen Chadwick
Meditation	Susan Sirutis
Hospitality Captains	Jean Leister / Karen Simon

**Program Preview**

*Linda K. McIlhinney*

Our presenter Judith V. Ramirez PhD. Professor Emerita, California State University, Fullerton, CA comes to us from the Accessible Programs Outreach Lecture division of the Philadelphia Museum of Art. Judith was an educator in CA for 40 years and after relocating to Phila in 2004 is now a weekday guide for the Art Museum which required her to complete a 2 year training program to do so!

Dr. Ramirez will bring Vincent Van Gogh "Up-close" as she discusses his love of nature, his intense use of color, his exuberant application of paint and particularly his use of shifting perspectives.

Join us for this insightful presentation where Dr. Ramirez brings us an emotional picture of Vincent Van Gogh and the changes to his painting style as his career advanced.

**PICK UP LOCATION**

Shuttle pick up for the February membership meeting will be on **LEVEL 2** at the Broad St. entrance at 12:30 p.m.

*Liz Fetterman* - Coordinator

**1895 Society – Now, Then, Forever**

*Joan Parlee*

Your response to the Then, Now and Forever Campaign has been wonderful. In December and January, 21 members added \$7,320 to our total. Thank you so much.

It is important for every V.I.A. member to make this a priority donation so that our wonderful organization will continue into the future.

Please make checks payable to the V.I.A. with TN&F on the memo line and send to the V.I.A. office. Also, please indicate whether yours is a single donation or a three year pledge. Also indicate if you gift is in memory or in honor of someone. The form is available on the V.I.A. website. For more information or questions call me at 215.348.3249.

Thank you

**HELP WANTED**

**Clement Doyle House Clean Up**

Carpenters, painters and anyone willing to volunteer time are needed to help with general repairs and basic clean up of the garages, bottom of the barn and yard of The Clement Doyle House. We are targeting the first or second week of March for this project.

Please contact Jo-Ann at designerhouse2013@gmail.com or 215.264.4949



**Easter Baskets decorated and created by Terry Steinberg can be purchased at the March Meeting. Surprises in every basket.** (Benefits JLMH maintenance)

**Community Recognition**

*Louise Woodruff*

We are still looking for an individual or group that has worked tirelessly to better our community and residents. Please call or email me with nominations. 215.343.6688 or hollyrun@gmail.com.

## *Veterans Committee*

*Jan Cope*

At the January general meeting, we presented \$1,200 worth of gas and grocery gift certificates to Sarah Blank, president of the 111<sup>th</sup> Fighter Wing's Family Readiness Group/Key Volunteers, and retired CMSgt Jenny Pappas, Program Partners Liaison to the FRG/KVG. We have also approved an additional \$350 for the group's Food Pantry program. Pat Skowyra and Edi Eisenbraun, representatives to the FRG/KVG, will use the extra money to deliver supplies each month, based on the group's needs/storage space.

For the Mary Walker House, the footlockers and telephones were delivered just before Christmas. We have also approved an additional \$150 for the Walker House to buy vacuums and small office/kitchen supplies, which we will deliver along with a spare footlocker and telephone.

Thank you for your support. As always, we welcome new members. Contact Jan Cope -jancope@verizon.net or Ginny Beyer lgbeyer@comcast.net if you'd like to join us.

### **V.I.A. Veteran Families**

***Carolyn Kozakowski:*** My brother, Steve, was a Lt Colonel in the Air Force. He spent time at Barksdale AFB in Intelligence and later joined the Reserves, serving at Willow Grove & McGuire AFB. He participated in Desert Storm and received an award for his intelligence work. Two of my uncles were in WWII and participated in DDay.

***Cheryl Lewicki:*** I have a long line of military family members. Thomas Shaw, Air Force, WWII. Arthur Bruton, Marines, WWII; Robert Pearson Shaw (NC), War of 1812; Joseph Parsons, Revolutionary War, NC. Daniel Welker, Revolutionary War, PA; and David Oliver and Silas Mason, Revolutionary War, MA.

***Joan Logrando:*** My husband, John, was in the Army Signal Corps from 1967 – 1970. He had basic training at Ft. Jackson, SC and stationed at Ft. Monmouth, NJ, Ft. Huachuca, AZ, and Ft. Ritchie, MD. My brother-in-law, Glenn Burtnett, was in the Navy during Viet Nam and was awarded the Bronze Star for meritorious service.

## *Fundraising*

*Sharon Orr*

We will be having a bake sale at the March meeting and need any baked items. Baked items can be dropped off at the curb at the JLMH on Monday, March 4<sup>th</sup> between 10:00 a.m. and 12:00 a.m.

We are announcing our fall trip to the Barnes Museum. We will go into Philadelphia by train on October 24<sup>th</sup> for a guided tour at the museum at 1:00 p.m. We will have lunch at the Comcast Center prior to walking over to the museum for our tour. The trip will cost \$60.00. Your check will hold your reservation.

## *James-Lorah Memorial Home*

*Phyllis Morris*

Preparations for the JLMH Committee's annual fundraiser are well underway. Make your plans to attend "**A Night at the Theatre**" April 17<sup>th</sup> at the Town and Country Playhouse. See the delightful musical **The Pajama Game** and enjoy wine and lite fare. All you need to know is in the enclosed flyer. Bring friends and family and help support maintaining our beautiful V. I. A. home. Seats are limited....reserve early!

The committee continues to keep our historic house in good repair. Plans for the restoration of the restroom are almost complete. Our own designer, Sharon Orr and her committee are creating a beautiful and functional room. Hopefully the work will be done this summer.

We continue to sell our book "A Treasured Legacy" – Stories of the JLMH Home. If you do not own one, please consider purchasing this informative, well-written and beautifully illustrated book. You will learn so much about our history.

**Reminder...Raffle tickets for Sally Steinbach's quilt will be sold at the Empty House Party, February 24<sup>th</sup>.** The drawing will be at the March membership meeting.

We would like to remember another very special long time member of our JLMH committee, D. J. Miller who passed away recently.

## *March Birthday Greetings to:*

Patricia Bitzer	3/21	Nancy Hunter	3/27
Marie Brescia	3/02	Rhea Jones	3/30
Jean Clark	3/15	Jacquelyn Kennedy	3/12
Helen Colt	3/12	Helen Kline	3/28
Colleen Cook	3/17	Erma Martin	3/17
Sharon Curran	3/19	Elizabeth McDonald	3/06
Eileen Engle	3/10	Kathy McQuarrie	3/12
Susan Gilhorn	3/16	Carole Medoff	3/17
Joanne Goelz Keller	3/06	Gladys Miller	3/09
Jane Gorman	3/22	Doris Morrill	3/12
Willetta Gourley	3/25	Karen O'Brien	3/16
Joyce Hanson	3/08	Joan Poole	3/1
Diana Hazzard	3/12	Bette Schmidt	3/10
Jane Hellberg	3/27	Pat Shire	3/13
Patricia Herstine	3/27	Sue Whitlock	3/25
Carol Hirt	3/10	Alice Willey	3/12

## **Help! Brochure Mailing Help!**

Mark your calendars; it's time for the Designer House brochure mailing. We need a lot of help to mail out approximately 14,000 brochures to past Designer House visitors and supporters. This event will take place on **Thursday, February 28<sup>th</sup> in Conference Room "J" located on the ground floor of the Hospital. We will start at 9:00 a.m. and continue till the job is done.** This is a great opportunity to sit and chat and perhaps make a new friend. **Any amount of time you can spare** would be greatly appreciated.

### **Welcome New Members!**

Bonnie	Haas	(919) 593.6900
Anita	McFadden	(215) 348.3649
Robin	Morris	(215) 345.6903
Kathie	Poore	(215) 795.2188

## **Membership Committee**

*Lee Scheeler*

Any member interested in joining the Membership Committee please contact Lee Scheeler at 215.348.4466 or leescheeler@yahoo.com.

## **Bylaws**

*Georgia Ford*

At our November 27, 2012 meeting, it was suggested to change Article V, 5.1.1 Standing Committees to include the following: add "**Designer House**" to the list of Standing Committees.

At our January 29, 2013 Bylaws meeting, we suggested a change to Article VIII -- Amendment of Bylaws. When you read the following paragraph, the deletion we suggest is in **bold type** and the suggested change is noted in **bold type, underlined** and in parentheses.

"These Bylaws may be altered, amended or repealed or new Bylaws may be adopted by the Board at any meeting of the Board by the vote of not less than two-thirds of the Directors present at any such meeting **or (and then)** by the Members of the Association at any meeting of Members by the vote of not less than two-thirds of Members present at any such meeting and entitled to vote thereat; provided that notice and a copy of any proposed amendment shall have been given to each Director or Member not less than ten (10) days prior to the date of the meeting; and provided further that no provision of these Bylaws relating to qualification for membership in the Association may be altered, amended or repealed without the approval of the Members in accordance with this Article VIII."

Please note: our reason for this change is that in the original writing, there would be a chance the V.I.A. membership would not have an opportunity to vote on changes to the Bylaws. As members of the V.I.A., it was the thinking of the Bylaws Committee that we should have that voting privilege since the Bylaws govern our Association.

At the March 5<sup>th</sup> V.I.A. meeting, these two revisions will be presented to the members present for a vote.

Newsletter Staff:

Marie Johnston, Editor	Joy Anderson
Phyllis Morris	Karen Simon
Barb Thompson	Betty Trossett

Our new CEO has spent a couple of weeks trying to assimilate all the things that make Doylestown Hospital special. I love his comment that the Hospital is a “Happy” place. Eleanor Wilson has been taking Jim around to all of the departments to meet many of the Associates and Volunteers as well as Doctors. He has been enjoying those meetings and plans to be a visible presence going forward.. Please make him feel welcome. He is a very nice man and is open to talking with you and listening to your ideas.

I hope many of you got to the reception for Rich on January 8<sup>th</sup> when we unveiled the lettering on the Heart Institute in his honor. The new tile mural of a peach tree was also unveiled and is stunning. You can't miss this entry to the Heart Institute as you walk down that hallway. Beautiful! His portrait is at the end of the passage leading to the Heart Institute, which seems the perfect place for it. Administration honored Karen Reif with a bench in her honor by the garden outside of Moss Rehab. Then we all went into the main lobby for the unveiling of the new History box which brings us up to date on the V.I.A. in relation to the Hospital. That afternoon the members of the Community were invited to visit with Rich and to offer their own good wishes to him.

January started off very busy thanks to the flu. The ER was up about 13% per day and admissions were also up in the first seven days of the month. We are trying to figure out why the numbers for the month of December were so off and Dan feels it's not only because of the Holiday but also because the Holidays (both Christmas and New Years) were in the middle of the week. It's probable that if anyone took off for those days they took the whole week. It's also probable that elective procedures were held off as well. Fortunately, January's numbers appear to be back as expected, and I hope next months report will reflect that. The year to date results ending Dec.31, 2012 show our operating gain was 29.2% unfavorable to budget but was 64.9% above prior year.

Our director's Ed was given by Dr. Ken Coburn regarding innovations in population health. The government needs to reduce spending on patients in both Medicare and Medicaid. There are two payment models offered by CMS in an attempt to control escalating costs. Bundled Payments, where the patient population is identified by an admission to a participating hospital with a specific diagnosis. The second is an Accountable Care Organization (ACO) where the patient is attached to the ACO based on their primary care physician. Doylestown hospital is a Candidate Awardee for the Bundled Payment Program for a six month trial phase.

Regarding Patient Safety, perhaps you saw in the paper that we had a higher than expected mortality for COPD. Digging deeper, it is because our doctors use a non-invasive treatment whenever possible. We choose to do this for the patient, allowing for more comfort and a better quality of life in the end stages. We have actually been penalized because our mortality rate and our reimbursement are negatively impacted. It will take some time for PCH4 to catch up with this data as they use billing codes to make their determination.

Dr Bruce Derrick asked for approval of Vhada Sharma, M. D. Department of Pediatrics. That motion was seconded and approved.

Have you seen the new marketing commercials on TV? They are so different and we hope they set us apart from all the other more ordinary marketing spots. Our new Marketing Director, Becky Stewart, was previously at the University of Pennsylvania where she spent 15 years. She has some great ideas, so plan to see more about us in various media outlets.

One final note, another “bragging” right: Becker's Hospital Review named Doylestown Hospital among the “100 Hospitals with Great Heart Programs.

*Carolyn Della-Rodolfa*  
Vice President, Health Services

V.I.A. of Doylestown  
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*February*

19	JLMH Committee Meeting	JLMH	10:00 a.m.
24	Empty House Party	Clement Doyle House	2 – 6:00 p.m.
26	V.I.A. Board Meeting	Conf. Room “K”	9:00 a.m.
26	Bylaws Meeting	Conf. Room “K”	10:30 a.m.
28	Brochure Mailing	Conf. Room “J”	9:00 a.m.

*March*

5	Membership Meeting	JLMH	1:00 p.m.
12	Designer House Committee	JLMH	9:30 a.m.
13	Welfare Meeting	Conf. Room “B”	9:00 a.m.
14	Fundraising Meeting	Conf. Room “A”	10:00 a.m.
19	JLMH Committee Meeting	JLMH	10:00 a.m.
26	V.I.A. Board Meeting	Conf. Room “K”	9:00 a.m.
26	Bylaws Meeting	Conf. Room “K”	10:30 a.m.