

April 2013

The past month provided ways for us to bring the V.I.A. to the attention of other women's organizations. The annual Bucks County Women's History Month Award event was held at the James-Lorah Memorial Home Auditorium on March 8th. This year's recipient is Donna J. Byrne, former Executive Director at A Women's Place. More than twelve years ago Donna led the movement to garner community support to protect women and children from domestic violence. Our Welfare Committee's annual holiday giving has contributed to improving the lives of struggling women. Donna inspired the committee to support A Women's Place through her reports to the Welfare Committee during the social hour attended by leaders of non-profit agencies in October.

At another event to benefit women, the Gourmet Getaway, Recording Secretary Carolyn Kozakowski and Sr. Executive Assistant Mary Gerczyk were on hand to represent the V.I.A. This event is held each year to raise money for the Central Bucks Chamber of Commerce Women In Business scholarship fund.

Within our organization, the V.I.A. Board approved Barbara Kieffer as Finance Committee Chairman and Susan Pajer as Treasurer of the Welfare Committee.

The Education Committee, chaired by Mary Ellen Stanton and co-chaired by Kathy Lambert, met to review applications for the Ruth Boland Nursing Scholarship.

They will soon begin the lengthy process of reviewing applications for scholarships to be awarded to three high school seniors pursuing college degrees in the field of medicine.

Many of us are often at Doylestown Hospital serving on committees or volunteering in various areas of the hospital; some are there as patients or visiting family or friends. Whatever the reason to be at the hospital, it always lifts the spirits when the music of Brahms Lullaby is heard over the PA system announcing the birth of a precious baby in the V.I.A. Maternity Center. Recently the beautiful melody played twice within an hour, bringing smiles to the faces of those listening.

There is much excitement ahead with the April 26th Bucks County Designer House & Gardens opening Gala, followed by a month of activity at the house.

Our best wishes to Chairman Jo-Ann Cunning and Vice-Chair Joyce Hanson, many thanks to Jo-Ann and Joyce and all the members of the Designer House Committee for their tremendous commitment of time and energy.

It would be wonderful if all of you would join the thousands of visitors who will tour the newly transformed Clement Doyle House. Not only is it fun to walk through the house and gardens, but also every ticket sold, every purchase made, helps to ensure the success of this major fundraiser and shows appreciation for all those who worked so hard to make it a success. Spring is finally here! Let's enjoy it together at the Designer House.

Marianne Chabot

President

May 7, 2013 – Luncheon 11:30 a.m.

JLMH Auditorium

“TAVR-What is it & What's all the fuss?”

Presenter	Dr. James McClurken
Greeters	Sue Gordon/Lisa Repko
Meditation	Susan Pajer

Program Preview

Linda K. McIlhinney

Please join us on May 7th for our Annual Doylestown Hospital focused Program at the James-Lorah Auditorium. This year the spot light will be on our own James B. McClurken, MD., a Cardiothoracic Surgeon who came to Doylestown Hospital in 2006 from the Temple Health System where he was and is a member of the Heart-Lung Transplant Team as well as the Cardiac Transplant Team of Surgeons. Dr. McClurken will present a very informative program highlighting Percutaneous Valve Replacement - titled "TAVR - What is it and What's all the Fuss?" This is a brand new procedure performed simultaneously by the heart surgeon and Interventionalists.

Among many of Dr. McClurken's many honors and awards, he is listed as a "Top Doc" in Philadelphia Magazine 2004, 2009, 2010 and in "Who's Who" in Medicine and Healthcare Millenium Edition as well as "Who's Who in America" and "Who's Who in the World" as well as listed in "America's Top-Rated Physician's" Guide to Top Doc's. WOW!

Looking forward to seeing you at this wonderful event and help us to extend a warm welcome to Dr. McClurken.

PICK UP LOCATION
Shuttle pick up for the May membership meeting will be on **LEVEL 2** at the **Broad St. entrance** at **11:00 a.m.**
Liz Fetterman - Coordinator

Fundraising

Sharon Orr

We had a very successful bake sale at the March meeting, due to the generosity and talent of the Bakers. Thank you for the wonderful goodies.

The Fund Raising Committee has planned a trip to the Barnes Museum on Thursday, October 24th. The cost of the tour is \$60.00. We need to be at the museum by 12:30, the guided tour will begin at 1:00. The group will travel into Philly by way of the 9:54 a.m. train out of Doylestown station. We will then proceed to the Comcast Center, where there are multiple places for everyone to get lunch before we head over to the museum. Please don't miss this wonderful opportunity to enjoy one of our cities treasures. Send your check to the V.I.A. Office/Barnes Museum, 595 W. State St., Doylestown, PA. 18901. Your check will hold your reservation.

SAVE THE DATE
June 4, 2013
ANNUAL LUNCHEON
DOYLESTOWN COUNTRY CLUB
12 Noon
Cost - \$30.00
(See enclosed flyer for details)

Designer House 2013 Volunteers Needed

The Hostess Committee is still in need of Hostesses at this year's Designer House, We are requesting V.I.A. members to volunteer for a shift at the Clement Doyle House. Without your support, as a hostess, this event will not be successful. We encourage all members to volunteer. Please call or e-mail Rosemary at 215.348.1453 lekmd@aol.com or Mary Lou at 267.247.5362 mldgrag3@aol.com

Veterans Committee

Jan Cope

If you would like to add your family's story to our list, please send it to jancope@verizon.net. Thank you!

Beverly Campbell: My cousin's son-in-law, Chris Beck, is a senior officer in the Army. He's a West Point graduate and has served 4 or 5 tours in Afghanistan. He received one award he wasn't allowed to explain to his family, just that it was for combat. He was transferred to a base near Tampa FL and lives there with his wife and 2 sons.

Cleta Szoke: Chester A. Jones (Daddy) – Disbursing officer, USS New Orleans, CA32, WWII. Brother, Chet A. Jones, Navy Air Reserve, Vietnam. Husband, Ernest G. Szoke: US Navy Seal, Executive Officer East Coast Team 21.

The following cards didn't have an author listed. Please let us know if it's your family's story:

Unknown: During WWII my mother's 2 brothers and 1 sister served in the Army and Navy. One uncle was a medical doctor who landed in Normandy on D-Day. He returned from service when I was 2 years old and brought me my first puppy . . . a dachshund puppy he smuggled home in his coat pocket!

Unknown: My brother enlisted in WWII when he was 19 years old without our parents' OK. We were surprised as he had a very bad heart. He said you only had to say "ah" and you were in. He was in the Battle of the Bulge, where he lost the sight in one eye. He never really talked about the war. I wish he had. He was a wonderful brother.

Welcome New Members!



Robin	Heuer	(215) 619.9984
June	Larsen	(215) 343.6997
Connie	Ocelus	(215) 646.6801
Heidi	Phillips	(215) 913.8172
Joyce	Schaller	(215) 345.8310

Anyone interested in being part of the Membership Committee please contact Lee Scheeler, 215.348.4466.

James-Lorah Memorial Home

Phyllis Morris

Spring has finally sprung. What better way to celebrate a long awaited season then to enjoy a "Spring Evening at the Theatre". **Please join us April 17th at 7pm to see the musical Pajama Game at the Town and Country Players Theatre.** Your reservation includes wine, refreshments, raffles, the show and a fun evening out. Bring friends and family!

For reservations call Cory Schroeder @ 215.796.1795. Admission is \$30 or \$35 at the door (if seats available). Checks payable to JLMH and sent to V.I.A.

595 West State Street, Doylestown, PA 18901 Attn. Cory Schroeder Proceeds from our fundraiser will go toward sprucing up the grounds around the JLMH. We will also be finishing up some painting as well as beginning the restoration of the auditorium restroom.

We are looking forward to seeing our lovely home with its spring green grass and flowers.

Once again, thank you V.I.A. members for your generous support!

See you at the theatre!

May Luncheon

Barb Botto

This year our Hospital Luncheon will be held on May 7th, in the James-Lorah Auditorium at 11:30 a.m. Dr. James McClurken, who is a cardiothoracic surgeon here at Doylestown Hospital as well as at Temple University Hospital, Jeannes Hospital and St. Christopher's Hospital, will present a program highlighting percutaneous valve replacement. The title is: "TAVR – what is it & what's all the fuss?" This is a brand new procedure done simultaneously by heart surgeons and interventionalists. Dr. McClurken is listed as one of the Outstanding Scientists of the 20th Century in the 2nd Edition International Biographical Center of Cambridge, England. He is listed in "Who's Who of American Surgeons" as well as in Europe, too.

Please make your reservations with Mary Gerczyk, 215.345.2347 or mgerczyk@dh.org.

Space is very limited.

May Birthday Greetings to:

5/17	Cecile Balizet	5/02	Marie Johnston
5/12	Ginny Beyer	5/22	Peggy Keim
5/18	Deborah Camiolo	5/2	Joan Logrando
5/29	Ruth Campbell	5/16	Martha Lummus
5/14	Marianne Chabot	5/26	Kathleen Meyer
5/3	Pat Conti	5/27	Betty O'Brien
5/09	Janice Cope	5/14	Karen Romas
5/25	Vivian Crouthamel	5/23	Carolyn Sadowski
5/19	Ruth Doyle	5/28	Patty Stover
5/2	Jennifer Eckfield	5/30	Odette Swan
5/12	Denise Fingleton	5/31	Cleta Szoke
5/24	Patricia Gorsky	5/1	Deborah Thorne
5/01	Judy Gundlach	5/02	Elizabeth Trossett

1895 Society

Joan Parlee

Your response to the Then, Now and Forever campaign has been wonderful. Thank you. It is important for every V.I.A. member to make this a priority donation so that our wonderful organization will continue into the future. Please mail your first year donation to the campaign by June 30th to ensure recognition on the Then, Now and Forever plaque. Make checks payable to the V.I.A. with TN&F on the memo line. Please indicate whether this is a single donation or three year pledge. Also indicate whether your donation is in memory or in honor of someone.

All new V.I.A members received an informative letter explaining the Then, Now and Forever Campaign. For more information or questions call me at 215.348.3249.



The meditation from February's meeting:

GOD'S BOXES

I have in my hands two boxes which God gave me to hold. He said, "Put all your sorrows in the black box, and all your joys in the gold".

I heeded his words, and in the two boxes, both my joys and sorrows I stored. But though the gold became heavier each day, the black was as light as before.

With curiosity I opened the black, I wanted to find out why.. And saw in the base of the box, a hole which my sorrows had fallen out by.

I showed the hole to God and mused, "I wonder where my sorrows could be?" He smiled a gentle smile and said, "My child, they're all here with me."

I asked God why he gave me the boxes. "Why the gold and the black with a hole" My child he said, "the gold is for you to count your blessings, the black is for you to let go".



April 17th The Pajama Game Last call!!!

Tickets available at the door...\$35

7:00 p.m. Wine & hors d'oeuvres

8:00 p.m. Curtain

Choose from 4 great Raffle Baskets:

Gourmet Picnic

Kids Pajama Party

Adult Pajama Party

Red Hot Couples Pajama Party!

Details... 215-796-1795

Newsletter Staff:

Marie Johnston, Editor	Joy Anderson
Phyllis Morris	Karen Simon
Barb Thompson	Betty Trossett

This has been an extremely busy time at the Hospital. It's a good thing Jim Brexler has so much experience since he has been called upon to jump right in, with barely time to get his bearings. The Bond re-structuring is a case in point. It's been three months of hard work by the financial team, senior administration, the finance committees, PNC, the lawyers and especially Dan Upton. I am pleased to say that the bonds sold at a premium with a 5% coupon rate. The closing is scheduled for April 1st.

Because of all this there were no official financial statements released but rest assured the financial team was overseeing the statistics daily. While we are ahead of last years numbers we are below budget due to overestimating the impact of the cardiology employment. You will get a more complete review next month.

You know that Doylestown Hospital was awarded as a Most Wired Hospital a few years ago and it really was obvious after Dr. Rick Lang presented on Health Information Exchanges to the Board. When EMR (Electronic Medical Record) started, the idea was that there would be an exchange of health information not only locally but also regionally and beyond. Doylestown Clinical Network has been working since 2007, connecting the doctors and the Hospital to share patient data. We started by getting our primary care physicians on board which helped to drive that success. Since we brought on NextGen as the vehicle for sharing data, more practices have been added. Data is constantly updated as soon as a provider documents patient information. A company by the name of HealthShare is hoping to align regional information but they have a long way to go before they have the same kind of effective system we now enjoy. Dr. Lang is working with them to help develop that system.

In Patient Safety, Dr. Levy noted that in our Quality Report dash board we will be focusing more on value than on trends, incorporating goals and reflecting our achievement of these targets. In regards to Value Based Purchasing the gap is narrowing between the top U.S. hospitals and the average ones. We will not focus on individual indicators but rather on what is best for the patient.

Allied Health Professionals approved for staff privileges are Megan Ulmer, CRNP,RAR & Nikki Mayette, PA-C.

Jim has a new Administrative Assistant, Becky Moyer. Becky has worked in that capacity for the University of Pennsylvania/Children's Hospital and also has an undergraduate degree in Hospital Administration. She has a lot of experience behind her and will be a great help for Jim. In the past couple of months, Lynn Smith came in to help Jim out and as usual it was a pleasure having her in the office.

Jim is busy visiting doctor's offices and getting to know them as well as meeting with our Associates at meet and greet sessions. I have heard nothing but good things about him and he seems to be making a very favorable impression across the spectrum. I am enjoying working with him, he is easy to talk to and willing to share information as well as very willing to learn all about us. I commend the Selection Committee on a fine choice.

We learned at the Hospital Board meeting that 159 of our nursing staff completed a certification program. Our Congestive heart Failure Program achieved Gold Status from the American Heart Association joining our Stroke Program which has already achieved that status. We are very proud of our staff and physicians for their continued outstanding work.

If you read Time Magazine's scathing report earlier this month on hospitals and especially non-profits you know that this has caused a lot of controversy. The American Hospital Association has rebutted the article but I am sure they will not get the same attention.

One thing came up that I simply have to address and that regards those patients and families who seem to think they should receive special treatment because they know someone in senior management or who attempt to use their membership in the V.I.A. as a hammer. Please understand and help the members of the community to understand that there are protocols that must be followed to provide the best possible care. When there are requests for special favors, care can be compromised. That is when mistakes are made and the good intentions of family or friends can actually cause injury to occur.

Carolyn Della-Rodolfa
Vice President, Health Services

April

16	JLMH Committee Meeting	JLMH	9:30 a.m.
17	The Pajama Game	T & C The Clement Doyle House	7:00 p.m. 6:00 p.m.
26	DH Preview Gala	Conf. Room "K"	9:00 a.m.
30	V.I.A. Board Meeting	Conf. Room "K"	10:30 a.m.
30	Bylaws Meeting		

May

7	Membership Meeting	JLMH	11:30 a.m.
9	Fundraising Meeting	JLMH	9:30 a.m.
9	DH Fashion Show	DCC	6:30 p.m.
10	DH Fashion Show	DCC	11:00 a.m.
21	JLMH Committee Meeting	JLMH	10:00 a.m.
27	Memorial Day Parade		
28	V.I.A. Board Meeting	Conf. Room "K"	9:00 a.m.
28	Bylaws Meeting	Conf. Room "K"	10:30 a.m.